Vegas Conf.

Note: CPM
HS

NEVADA EDUCATIONAL TELEVISION

PROJECT INNOVATE

March 14, 1967

Mr. William G. Harley, President
National Association of Educational Broadcasters
1346 Connecticut Avenue, N. W.
Washington, D. C. 20036

Dear Mr. Harley:

Enclosed are copies of my letters to Senators Alan Bible, Howard Cannon and Congressman Walter Baring in which you will note I have taken your name in vain!

I was somewhat shocked but pleased to find that Senator Cannon was on the Commerce Committee and had lunched with Dr. Killian the day before. He seemed very interested, but spent a good deal of the time questioning me about the Nevada picture. He seems very anxious for more information so I therefore leave him in the capable hands of the NAEB.

Senator Bible's comment was that he has been for ETV since he saw it on a trip to American Samoa. There's not too much to say after that, is there?

When the bill gets close to going to the House, I think you will find a receptive audience in the person of Congressman Baring. His office, too, seemed vitally interested in the Nevada ETV project and what it might do for the state.

The conference was excellent and I was pleased to have the opportunity to attend.

Sincerely,

Helen Sidler

HELEN A. SIDLER (Miss), Coordinator
Research and Development

HAS:eli

NEVADA EDUCATIONAL TELEVISION

PROJECT INNOVATE

March 14, 1967

The Honorable Howard Cannon
U. S. Senator from Nevada
Senate Office Building
Washington, D. C. 20036

Dear Senator Cannon:

Thank you so much for the time you and Dr. Pitlick took with me to discuss the pending ETV legislation and the status of the Nevada ETV project.

By now, you have probably had time to review both the Carnegie Commission Report and the Bill, but I did want to let you know that if you or your staff have questions or wish further information, you should feel free to call any of the following at the office of the National Association of Educational Broadcasters (NAEB), 1346 Connecticut Avenue N.W., telephone 667-6000: Mr. William G. Harley, President; Mr. C. Scott Fletcher, Executive Consultant, or Mr. Chalmers H. Marquis, Jr., Executive Director of Educational Television Stations, a division of the NAEB; and Mr. Jerrold Sandler, Executive Director of National Educational Radio, also a division of the NAEB. I have taken the liberty of giving your name to Mr. Sandler who has special material on the educational radio aspect of the bill so he may give you a call in the near future.

I am well aware that Dr. Killian was hard to follow, but I hope our meeting helped bring some of the salient points to your attention. However, the real ETV experts are in the NAEB office and I am sure you will be able to get a great deal more information from conversations with them.

Again, my thanks to you and Dr. Pitlick. I do hope we have the opportunity to meet again soon and I shall look forward to receiving your newsletter.

Sincerely,

HELEN A. SIDLER (Miss), Coordinator
Research and Development

HAS:eli

NEVADA EDUCATIONAL TELEVISION

PROJECT INNOVATE

March 13, 1967

The Honorable Walter S. Baring
2434 Rayburn Office House Building
Washington, D. C.

Dear Congressman Baring:

I regret that I was unable to see you personally on my recent visit to Washington regarding the Educational Television Bill which has been introduced in the Senate. However, Mrs. Dollard was very gracious in taking considerable time with me to discuss both the legislation and the status of the ETV project in Nevada.

From our conversation, I know that your office will give the bill careful study. I know, too, that you have a tremendous amount of written material to review, but the Carnegie Commission Report will be well worth your time for a better understanding of this legislation before it reaches the House.

Should you or your staff have questions regarding the Commission Report or the Senate Bill, please feel free to call any one of the following at the office of the National Association of Educational Broadcasters (NAEB), 1346 Connecticut Avenue N. W., telephone 667-6000: Mr. William G. Harley, President; Mr. C. Scott Fletcher, Executive Consultant, or Mr. Chalmers H. Marquis, Jr., Executive Director of Educational Television Stations, a division of the NAEB; and Mr. Jerrold Sandler, Executive Director of National Educational Radio, also a division of the NAEB.

Please convey my thanks to Mrs. Dollard for the time she took with me. I hope to have the opportunity to meet you personally sometime soon, and I shall look forward to receiving your newsletters.

Sincerely,

Helen Sidler

HELEN A. SIDLER (Miss), Coordinator
Research and Development

HAS:eli

NEVADA EDUCATIONAL TELEVISION

PROJECT INNOVATE

March 13, 1967

The Honorable Alan Bible
U. S. Senator from Nevada
Senate Office Building
Washington, D. C. 20025

Dear Senator Bible:

I want to thank you for the time you took from your busy schedule to discuss the educational television legislation due to come before the Senate in the near future.

I was happy to note that you are so enthusiastic about educational television and I am confident that this bill will be given your fullest consideration. Should you have any questions or wish further information about the bill, please feel free to call the National Association of Educational Broadcasters, 1346 Connecticut Avenue, telephone 667-6000, and they will be happy to help you.

Thank you again and I look forward to meeting you again sometime in the future.

Sincerely,

Helen Sidler

HELEN A. SIDLER (Miss), Coordinator
Research and Development

HAS:eli

DONALD M. FRASER
5TH DISTRICT, MINNESOTA

432 HOUSE OFFICE BUILDING
225-4756

DALE MACIVER
ADMINISTRATIVE ASSISTANT

Congress of the United States
House of Representatives
Washington, D.C. 20515

FOREIGN AFFAIRS COMMITTEE

SUBCOMMITTEES:
STATE DEPARTMENT ORGANIZATION AND FOREIGN OPERATIONS
INTERNATIONAL ORGANIZATIONS AND MOVEMENTS
NEAR EAST

DISTRICT OF COLUMBIA COMMITTEE

March 20, 1967

RECEIVED
MAR
30
1967
NATL EDUCATIONAL RADIO

The Reverend Colman J. Barry, O.S.B.
President
St. John's University
Collegeville, Minnesota

Dear Father Barry:

Thanks for your letter in support of the Public Television Act of 1967.

I'll certainly give all the support I can and will start by contacting Chairman Staggers right away.

I hope that both your own station activities and the network you speak of can be established when this bill becomes law.

I appreciate hearing from you.

Best wishes.

Sincerely,

Donald M. Fraser

T8: HL

CLARK MacGREGOR
THIRD DISTRICT, MINNESOTA

WASHINGTON OFFICE:
1021 LONGWORTH OFFICE BUILDING
PHONE: 225-2871

ADMINISTRATIVE ASSISTANT
DAVID N. KROGSENG

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEE ON THE JUDICIARY

DISTRICT OFFICE:
120 U.S. COURTHOUSE
MINNEAPOLIS, MINNESOTA
PHONE: 334-2173

DISTRICT REPRESENTATIVE:
MISS MARYELLEN SMITH

March 23, 1967

The Rev. Colman J. Barry, O.S.B.
President
Saint John's University
Collegeville, Minnesota

Dear Rev. Barry:

Thank you for your thoughtful letter and the attached article on S. 1160 and H.R. 6736, the Public Television Act of 1967.

The House version of this bill is currently pending, with no action scheduled, before the House Committee on Interstate and Foreign Commerce. However, the Senate Commerce Committee plans to hold hearings on S. 1160 in April. I appreciate the great benefit that can be derived from the use of both educational radio and educational TV. When the Public Television Act of 1967 is brought before the full House of Representatives for debate and final action, you may be certain that I will give your views my most favorable consideration.

Sincerely,

Clark MacGregor

Congressman Clark MacGregor

CM:kje

RECEIVED
MAR 31 1967
NAT'L EDUCATIONAL A/V CTR

March 29, 1967

Congressman Alexander Pirnie
Room 1434
Longworth House Office Building
Washington, D. C.

Dear Congressman Pirnie:

Please accept my appreciation for the time expended by Mr. John Meagher, your Legislative Assistant.

His courteous and considerate attention to the discussion of the role of radio within the Public Television Act punctuated by his very appropriate questions created a sincere feeling that, at least for this individual, the visit was mutually worthwhile. It should provide you with information and certainly did provide me with increased enthusiasm and encouragement.

Again, many thanks.

Sincerely,

Albert P. Fredette
Manager and Coordinator
of Communications

APF:BA

cc: Mr. John Meagher

bcc: Mr. Gerald Sandler

RECEIVED
31
1967
NAEB EDUCATIONAL RADIO

March 29, 1967

Congressman Carlton King
Room 1212
Longworth House Office Building
Washington, D. C.

Dear Congressman King:

Please accept my appreciation for the time expended by Mr. George Berg, your Administrative Assistant.

His courteous and considerate attention to the discussion of the role of radio within the Public Television Act punctuated by his very appropriate questions created a sincere feeling that, at least for this individual, the visit was mutually worthwhile. It should provide you with information and certainly did provide me with increased enthusiasm and encouragement.

Again, many thanks.

Sincerely,

Albert P. Fredette
Manager and Coordinator
of Communications

APF:BA

cc: Mr. George Berg

bcc: Mr. Gerald Sandler

March 29, 1967

Congressman Sam Stratton
Room 2404
Rayburn Building
Washington, D. C.

Dear Congressman Stratton:

Please accept my appreciation for the time expended by Mr. Tom Rich, your Administrative Assistant.

His courteous and considerate attention to the discussion of the role of radio within the Public Television Act punctuated by his very appropriate questions created a sincere feeling that, at least for this individual, the visit was mutually worthwhile. It should provide you with information and certainly did provide me with increased enthusiasm and encouragement.

Again, many thanks.

Sincerely,

Albert P. Fredette
Manager and Coordinator
of Communications

APF:BA

cc: Mr. Tom Rich

bcc: Mr. Gerald Sandler

RECEIVED
31
NAT'L EDUCATIONAL RADIO

March 29, 1967

Congressman Daniel E. Button
Room 1513
Longworth House Office Bldg.
Washington, D. C.

Dear Dan:

Thanks so much for the time that you and George Linn spent on my recent visit.

Your willingness to sight WAMC in the Congressional Record as an example of what radio could accomplish under the Public Television Act is sincerely appreciated. I feel certain that it will contribute to the radio cause nationally.

If it is not too much trouble please continue sending me items that you feel I may have missed, since they are quite helpful.

Your offer to help us via the new Public Affairs Service has been conveyed to the Director of National Educational Radio, Mr. Sandler, and to the producer of the program, Mr. Bill Greenwood. I am sure you will hear from either or both of these gentlemen.

Please convey my appreciation to George and your entire staff for the courtesies extended. Best personal regards.

Sincerely,

Albert P. Fredette
Manager

APF:RG

cc: George Linn
*Gerald Sandler
Bill Greenwood

* Jerry - You will notice all of these carbons that we have at least been consistent with the error — we still love you even though we do mis-spell your name

AF

ALBERT H. QUIE
1st District, Minnesota

COMMITTEES:
EDUCATION AND LABOR
HOUSE ADMINISTRATION

Congress of the United States
House of Representatives
Washington, D.C. 20515

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HOUSTON WINONA

ROCHESTER OFFICE:
436 First National Bank Building
507-288-2384

March 15, 1967

NAT'L EDUCATIONAL RADIO
RECEIVED
MAR 23 1967

Rev. Colman J. Barry, O.S.B.
President
Saint John's University
Collegeville, Minnesota

Dear Father Barry:

Thank you for your letter of March 8 concerning the request of St. John's along with nine other Minnesota private colleges of the Federal Communications Commission to reserve FM channels for the establishment of a Minnesota educational radio network. As I understand, this is contingent upon the enactment of the Public Television Act of 1967.

I am most happy to learn of your extensive efforts in the field of educational radio, and I am well aware of not only the contributions of this avenue, but also its tremendous potential. Therefore, in an effort to make your excellent views known to the Federal Communications Commission and also to the Chairmen of the respective Commerce Committees of the Congress, I am sending a copy of your letter to all three.

As soon as I receive a reply, I will write you further. In the meantime I am enclosing a copy of a notification which just came in today from the FCC regarding educational FM channels.

Sincerely yours,

Albert H. Quie

ALBERT H. QUIE
Member of Congress

AHQ/mc

RECEIVED
MAR
2
1967
NET EDUCATIONAL RADIO

THE ANN ARBOR NEWS

Wednesday, March 1, 1967

WUOM Chief Lauds President's Proposal

Edwin G. Burrows, manager of University radio stations WUOM, Ann Arbor, and WVGR, Grand Rapids, and chairman of the National Association of Educational Broadcasters board, today issued a statement on President Johnson's recommendation yesterday that Congress create a Corporation for Public Television.

The proposed corporation would use both public and private funds to support noncommercial broadcasting via television and radio. Burrows called it a "breakthrough in federal attitudes" toward radio and television, and noted it was the first time that radio had been included with TV.

The U-M radio station director's statement reads as follows:

"I am sure I speak for all institutions and individuals involved in educational broadcasting in the United States when I say how delighted we are with the President's message relating to the proposed legislation on behalf of educational radio and television.

"The President's comprehension and wise consideration of the needs of educational broadcasting as they relate to satellite development, opportunities for nationwide networking and facilities are to be commended. Educational broadcasting's contribution to the enlightenment, instruction, and cultural enrichment of the American people should be immeasurably enhanced by the proposed legislation.

"The creation of a Corporation for Public Broadcasting, in recognition of the dual role in education of both radio and television, would give added weight and substance to the President's recommendations, and we are confident that Congress will give thoughtful consideration to the past achievements and the potential for growth in all facets of educational broadcasting."

Copy sent to H. Faud

Telefax **WESTERN UNION** Telefax

SENDING BLANK

CALL LETTERS [illegible] CHARGE TO [illegible]

The President
The White House
Washington 25, D. C.

Commendations and thanks for the inclusion and consideration of noncommercial radio in your message to Congress of Feb. 28. Radio offers great potential for education and should not remain underdeveloped.

Rose Blyth Kemp
Director of Radio & Television
California Institute of Technology
Chairman, Radio Committee
Western Radio and Television Assoc.

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

1269—(R 4-55)

Johnson Seeks Public Television Corporation

Federal Agency Intended to Spur Growth of Noncommercial Radio and TV in Nation

BY STUART H. LOORY
Times Staff Writer

WASHINGTON—President Johnson asked Congress Tuesday to create a unique corporation for public television that would offer home viewers an alternative to Madison Avenue's commercials.

The new corporation would be designed to spearhead the growth of noncommercial radio and television in the nation. It would assist in the construction of noncommercial facilities and undertake productions in all areas of programming — culture, entertainment, education and news.

The corporation would be unlike any other governmental organization now in the United States and would differ from the British Broadcasting Corp., in the view of Presidential advisers, in that it would be "even more insulated from the government than the BBC."

Key Question

The President's proposal was included in a message to Congress on health and education. On the key question of government control, Mr. Johnson said: "Noncommercial television and radio in America, even though supported by federal funds, must be absolutely free from any federal government influence over programming."

Despite the competitive aspects of the new proposal, high administration officials appeared confident that commercial television interests would not object to the scheme. That belief appeared well-founded when Dr. Frank Stanton, president of Columbia Broadcasting System, praised Mr. Johnson's proposal.

Stanton called it "an effective plan for the implementation of the basic proposals made recently by the Carnegie Commission on Educational Television, which CBS believes provide a balanced realistic and practical approach to a more adequate non-commercial television service."

McGeorge Bundy, president of the Ford Foundation, which has offered to satellite system for noncommercial television, also praised the program as a "great blueprint."

The American Broadcasting Co. offered its cooperation.

There was no immediate comment from the National Broadcasting Co.

Defining the need for the new corporation, Mr. Johnson said:

"Noncommercial television can bring its audience the excitement of excellence in every field. I am convinced that a vital and self-sufficient noncommercial television system will not only instruct, but inspire and uplift our people.

"Noncommercial television today is reaching only a fraction of its potential audience and achieving only a fraction of its potential worth."

The corporation's board of directors—15 members who would be leaders in education, communications and the creative arts—would be appointed by the President and confirmed by the Senate.

The proposal calls for $9 million to help start the corporation. Mr. Johnson said he would submit a detailed, long-range financing proposal next year but added that the corporation would be empowered to accept private as well as public funds.

Although the proposal did not rule out the establishment of a noncommercial television network, that idea was not included in the Presidential message.

It said the corporation would provide support to establish television production centers and help local noncommercial stations—of which there are now 178 on the air or under construction — improve their proficiency. It would also support research and development and aid vocational training for those interested in careers in broadcasting.

The television corporation proposal does not commit the government to any stand on noncommercial communications satellites. The President ordered a study of this problem.

Other Points

In other points dealing with education, the President's message:

1—Emphasized that the government's role in education was one of "alliance with America's states and local communities."

2—Called for expansion of the Teacher Corps, with modifications in the program to make it more "palatable" to Congress. The modifications would give states and local school boards more supervision over the Teacher Corps and also bring corps members' pay more into line with prevailing salaries.

3—Asked for $30 million to train personnel and provide specialists to help end discrimination in schools.

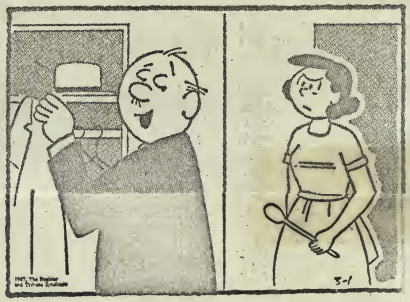
4—Requested $44 million—an increase of 50%—for adult education programs.

5—Called for improvement in vocational education programs.

6—Recommended legislation to help handicapped children with regional resource centers, the recruitment of more teachers for the handicapped and the provision of more instructional materials.

7—Requested funds for new programs to train school administrators — and even board of education members — as well as teachers.

THE BETTER HALF By Bob Barnes



"I thought I'd found a good second car for you today, but the boiler was cracked."

CHURCH'S Famous British Shoes
AVAILABLE AT
The London Shop

A new Room! A new Policy!
A new Excitement!
P.J.'s Showroom
Presents
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Miss PAT COLLINS
Hollywood's Hip Hypnotist
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8185 SANTA MONICA BLVD.
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RECEIVED MAR 3 1967 NAT'L EDUCATIONAL FILM

MEMORANDUM

RECEIVED
MAR
3
1967
NAT'L EDUCATIONAL RADIO

To: Jerrold Sandler, Exec. Dir., NER Date: Mar. 1, 1967

From: Myron Curry, Dir., Region IV, NER

Re: Progress in behalf of Public Broadcasting Act of 1967

1. Letters transmitted and received to date enclosed; cc forwarded under separate cover to Herman Land Associates, Inc.

2. Since your phone call of Tues. 2/28 the ff contacts have been made in person or by phone:

   a. President (of U.N.D.) George W. Starcher; forwarded telegram, contacted Commissioner of Higher Education Kenneth E. Raschke; promised letters to N. D. Senators and Congressmen.

   b. Vice-President (Academic Affairs) William E. Koenker; forwarded telegram to Pres. Johnson.

   c. Dean,(College of Arts & Sciences) Bernard O'Kelly; forwarded telegram to Pres. Johnson.

   d. Chairman (Dept. of Speech; my boss) promised telegram.

   e. Martin Busch, KUSD, U. of S. Dak.; will alert U. officials et al.

   f. Burton Paulu, KUOM, U. of Minn.; will contact U. officials & other NER stations in ~~xxxx~~ Minnesota.

   g. C. H. Logan, Mgr., KDSU-FM, N.D. State U., Fargo; will contact U. officials et al.

   h. Robert Irwin, Program Director, WSUI-KSUI(FM) U. of Iowa; will contact U. officials et al. Carl Menzer is on vacation ain't it grand?

   i. John McMullen, U. of Wyoming, Laramie; will contact U. officials et al.; seems out of touch with the situation; spent 20 min. filling him in.

   Will continue making contacts; may not be possible to acquire cc of all communications. Contacts above supplemented by conversation with managing editor, Grand Forks HERALD, Jack Hagarty. No commitment, but HERALD carried A.P. story of LBJ message on page 1, Tues. eve. 2/28. Will forward all cc of anything as acquired to you and to Land Assoc.'s

cc Herman W. Land Associates

COMMITTEES AND SUBCOMMITTEES:
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STUART SYMINGTON
MISSOURI

STANLEY R. FIKE
ADMINISTRATIVE ASSISTANT

United States Senate

WASHINGTON, D.C. 20510

RECEIVED
MAR
OFFICE OF EXTENSION
RADIO & TV

March 6, 1967

RECEIVED
MAR 10 1967
NAT'L EDUCATIONAL RADIO

Mr. Jack M. Burke
Office of Extension Radio and Television
Kansas State University
Manhattan, Kansas 66502

Dear Mr. Burke:

Acknowledging your letter of February 22, as perhaps you know, the Educational Television Facilities Act introduced March 2 includes provisions for educational radio. Hearings have not yet been scheduled on the bill, pending before the Senate Commerce Committee.

We are glad to have your views and will be glad to receive the additional material you mention.

Sincerely,

[illegible] Symington

SS:Rb

XEROX COPY

CR Jane Watts w/ Bill

WARREN G. MAGNUSON, WASH., CHAIRMAN
JOHN O. PASTORE, R.I.
A.S. MIKE MONRONEY, OKLA.
FRANK J. LAUSCHE, OHIO
E. L. BARTLETT, ALASKA
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United States Senate

COMMITTEE ON COMMERCE

RECEIVED
MAR 13 1967
FLOYD T. CHRISTIAN

March 9, 1967

Mr. Floyd T. Christian
Superintendent, Department of
Education
State of Florida
Tallahassee, Florida 32304

Dear Mr. Christian:

This will acknowledge receipt of your recent letter in which you urge that the Educational Television Facilities Act be expanded to include broadcasting as well as television.

For your information, I am enclosing a copy of S. 1160, a bill which amends the Communications Act of 1934 by extending and improving the provisions thereof relating to grants for construction of educational television broadcasting facilities, by authorizing assistance in the construction of noncommercial educational radio broadcasting facilities, by establishing a nonprofit corporation to assist in establishing innovative educational programs, to facilitate educational program availability, and to aid the operation of educational broadcasting facilities; and to authorize a comprehensive study of instructional television and radio.

I am hopeful that hearings will be scheduled in the very near future and have directed that your name be noted so a copy of the notice can be forwarded to you.

Sincerely yours,

Warren G. Magnuson

WARREN G. MAGNUSON
Chairman

XEROX COPY

CARL HAYDEN, ARIZ., CHAIRMAN

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NORRIS COTTON, N.H.
CLIFFORD P. CASE, N.J.
JACOB K. JAVITS, N.Y.

THOMAS J. SCOTT, CHIEF CLERK
WM. W. WOODRUFF, ASST. CHIEF CLERK

United States Senate

COMMITTEE ON APPROPRIATIONS

March 3, 1967

RECEIVED
MAR
10
1967
NAT'L EDUCATIONAL RADIO

Mrs. Marjorie Newman
Program Director, WFSU-FM
University Broadcasting Services
The Florida State University
Tallahassee, Florida 32306

Dear Mrs. Newman:

Thank you for your letter of February 22 in support of legislation to renew the ETV Facilities Act. I was sorry to hear that you were unable to attend the recent meeting of the Board of Directors of National Educational Radio here in Washington due to your broken leg.

I am enclosing a copy of the President's Message to Congress entitled "Health and Education" which sets forth his recommendations on educational television and radio along with a copy of S. 1160, Public Television Act of 1967, which was introduced by Senator Magnuson on March 2. Briefly, this bill provides: (1) extend and improve the program of grants for construction of noncommercial educational radio broadcasting facilities; (2) establish and finance a nonprofit corporation to assist program operations in noncommercial educational television and radio; and (3) to authorize a study of instructional television and its relationship to educational television.

I am in general accord with your thinking on this matter and am hopeful that the bill will be reported by the Committee on Commerce in such form that I can support it. The Committee advises that no hearings have yet been scheduled, however, I shall follow developments closely, keeping your interest in mind.

With best wishes for a successful recovery and with kindest regards, I remain

Yours faithfully,

Spessard L. Holland

SPESSARD L. HOLLAND

SLH/z
Enclosures

Cooperative Extension Service
University of Missouri
COLUMBIA · KANSAS CITY · ROLLA · ST LOUIS

OFFICE OF THE VICE-PRESIDENT
For Extension

Whitten Hall
Columbia 65201
Area Code 314 449-9171

RECEIVED
MAR 1967
NAT'L EDUCATIONAL RADIO

March 7, 1967

Mr. Sam Scott
Director of Broadcasting
KCUR-FM
University of Missouri at Kansas City
Kansas City, Missouri 64110

Dear Sam:

This will acknowledge your letter of March 2.

We have very fine relations with our entire Congressional delegation. We are in touch with them on many matters and they usually support our stand. In fact, each year we arrange a luncheon for the delegation, and at that time we discuss a whole range of matters about which we are concerned.

I will be in Washington within the next two weeks, arranging for such a luncheon. When we do meet with the group, I will bring up the matter of Educational Broadcasting, and specifically mention Radio.

Yours very truly,

Brice

C. B. Ratchford
Vice-President of the University
of Missouri for Extension

CBR:ch

THE VICE PRESIDENT
WASHINGTON

March 25, 1967

RECEIVED
APR 01 1967
NAT'L EDUCATIONAL RADIO

Dear Colman:

Before I left for Europe, I did want to get off a brief note in response to your letter. I could not agree more about the function of the University as a contributing member of society. As you know, I strongly support the Public Television Act of 1967 proposed by the President, and you may be sure I will give it my full and active support.

I am particularly pleased to be kept informed of your plans and of the leadership you are providing among Minnesota's private colleges.

With warm regards.

Sincerely,

Hubert H. Humphrey

Colman J. Barry, O.S.B.
President
Saint John's University
Collegeville, Minnesota

6 de marzo de 1967

Hon. Santiago Polanco-Abreu
Resident Commissioner of Puerto Rico
243 Cannon Building
House of Representatives
Washington, D. C. 20515

Estimado Chaguín:

Hemos recibido aviso de la National Educational Radio de que durante el mes de marzo el Senador Magnuson presentará legislación renovando el Educational Television Facilities Act.

La National Educational Radio estima que el medio de la radio debe ser parte de esta legislación y por lo tanto, nos pide que nos comuniquemos con nuestros representantes en el Congreso de los Estados Unidos para que se apoye esta medida.

Adjunto le envío la carta que hemos recibido de la National Educational Radio con un cuestionario donde se señalan las necesidades y las ventajas de la radio educativa. También incluyo un artículo escrito en el New York Times del sábado 26 de febrero titulado ...And Please Don't Forget Radio. Este material explica claramente las posibilidades del medio de la radio educativa aunque exista ya la televisión.

La emisora WIPR del Servicio de Radio y Televisión del Departamento de Instrucción Pública podría extender su servicio a toda la comunidad puertorriqueña si se mejoraran sus facilidades de equipo, las cuales están limitadas por el presupuesto con que contamos. No hay duda de que legislación federal que complemente este presupuesto local podría crear una serie de facilidades adicionales que beneficiarían grandemente la educación en Puerto Rico.

Cordialmente,

Alberto Zayas
Dir. WIPR-Radio

AZ:GS
Anejos

RUSSELL B. LONG
LOUISIANA

RECEIVED
MAR 2 1967
OFFICE OF EXTENSION
RADIO & TV

United States Senate

WASHINGTON, D.C.

March 8, 1967

RECEIVED
MAR 15 1967
NATL EDUCATIONAL RADIO

Mr. Jack M. Burke
Radio Station KSAC
Chairman Board of Directors
National Educational Radio
Kansas State University
Manhattan, Kansas 66502

Dear Mr. Burke:

This will acknowledge your letter of February 22, 1967, regarding the conversation which you previously had with my assistant, Charles McBride. Charlie has passed on to me some of the central points of this discussion, and I found them most interesting.

I look forward to receiving your research report on educational radio and to working with you and your representatives when this matter is considered by the Senate Committee on Commerce.

With best wishes, I am

Sincerely,

Russell Long

MARK ANDREWS
FIRST DISTRICT, NORTH DAKOTA

DISTRICT OFFICES:
302 FIRST NATIONAL BANK BUILDING
FARGO, NORTH DAKOTA
AREA CODE 701: 232-8030

FEDERAL BUILDING
GRAND FORKS, NORTH DAKOTA
AREA CODE 701: 774-9501

Congress of the United States
House of Representatives
Washington, D.C.

COMMITTEE ON APPROPRIATIONS

WASHINGTON ADDRESS:
1707 LONGWORTH HOUSE OFFICE BLDG.
WASHINGTON, D.C. 20515
AREA CODE 202: 225-2611

March 1, 1967

Dr. Bernard O'Kelly, Dean
College of Arts and Sciences
University of North Dakota
Grand Forks, North Dakota

Dear Dr. O'Kelly:

Thank you for your telegram concerning the Educational Television Facilities Act.

As you are well aware, Congressman Robison of New York has introduced H. R. 4140 to extend grants for educational TV. This bill has been referred to the House Interstate and Foreign Commerce Committee. Yesterday the President delivered his message to Congress dealing with this subject and we may very shortly expect bills to be introduced to implement this message.

You may be sure that I will study this legislation closely and will certainly keep in mind the views and desires of you and the many members of the faculty at UND who have contacted me regarding this matter.

Best wishes.

Sincerely,

MARK ANDREWS
Member of Congress

MA:bg

MARK ANDREWS
FIRST DISTRICT, NORTH DAKOTA

DISTRICT OFFICES:
302 FIRST NATIONAL BANK BUILDING
FARGO, NORTH DAKOTA
AREA CODE 701: 232-8030

FEDERAL BUILDING
GRAND FORKS, NORTH DAKOTA
AREA CODE 701: 774-0601

Congress of the United States
House of Representatives
Washington, D.C.

COMMITTEE ON APPROPRIATIONS

WASHINGTON ADDRESS:
1707 LONGWORTH HOUSE OFFICE BLDG.
WASHINGTON, D.C. 20515
AREA CODE 202: 225-2611

March 1, 1967

Mr. and Mrs. Henry G. Lee
418 23rd Ave. S.
Grand Forks, North Dakota

Dear Mr. and Mrs. Lee:

Thank you for your recent letter in which you urge my support of the Educational Television Facilities Act.

As you are well aware, Congressman Robison of New York has introduced H. R. 4140 to extend grants for educational TV. This bill has been referred to the House Interstate and Foreign Commerce Committee. Yesterday the President delivered his message to Congress dealing with this subject and we may very shortly expect bills to be introduced to implement this message.

You may be sure that I will study this legislation closely and will certainly keep in mind the views and desires of you and the many members of the faculty at UND who have contacted me regarding this matter.

Best wishes.

Sincerely,

MARK ANDREWS
Member of Congress

MA:bg

NEVADA EDUCATIONAL TELEVISION

PROJECT INNOVATE

March 14, 1967

Mr. Jerrold Sandler, Executive Director
National Educational Radio
National Association of Educational Broadcasters
1346 Connecticut Avenue, N W.
Washington, D. C. 20036

Dear Jerry:

Enclosed are copies of my letters to Senators Alan Bible, Howard Cannon and Congressman Walter Baring in which you will note I have taken your name in vain!

I was somewhat shocked but pleased to find that Senator Cannon was on the Commerce Committee and had lunched with Dr. Killian the day before. He seemed very interested, but spent a good deal of the time questioning me about the Nevada picture. He seems very anxious for more information so I therefore leave him in the capable hands of the NAEB.

Senator Bible's comment was that he has been for ETV since he saw it on a trip to American Samoa. There's not too much to say after that, is there?

When the bill gets close to going to the House, I think you will find a receptive audience in the person of Congressman Baring. His office, too, seemed vitally interested in the Nevada ETV project and what it might do for the state.

The conference was excellent and I was pleased to have the opportunity to attend.

Sincerely,

Helen

HELEN A. SIDLER (Miss), Coordinator
Research and Development

HAS:eli

P. S. Senator Cannon is here this week but you might wish to make contact with Dr. Pitlick anyway. Hope these letters serve a useful purpose!
Please come visit us in Las Vegas – soon!

3 1967

OFFICE OF EDUCATION
BUREAU OF [illegible]

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United States Senate

COMMITTEE ON APPROPRIATIONS

March 7, 1967

RECEIVED
MAR 15 1967
NAT'L EDUCATIONAL RADIO

Mr. Jack M. Burke
Office of Extension Radio and Television
Kansas State University
Manhattan, Kansas 66502

Dear Mr. Burke:

I am sorry I was unable to see you during your recent trip to Washington as the official representative for the National Educational Radio Association, but I am pleased to know you talked with Charles Grady, a member of my staff.

He tells me your organization would appreciate having an opportunity to tell of the potential of educational radio before committee hearings on the ETV Facilities Act. He also tells me that you will send me an extensive research report on educational radio prior to the hearings.

As we study ways to improve our total education program, I shall certainly want to be informed on both radio and television and how these two great facilities might be coordinated in future educational innovations.

With kindest regards and best wishes, I am

Sincerely,

Mike Monroney

MM:gs

SAINT JOHN'S UNIVERSITY

COLLEGEVILLE, MINNESOTA

PRESIDENT

RECEIVED
MAR
13
1967
NAT'L EDUCATIONAL RADIO

March 8, 1967

Senator Eugene J. McCarthy
Senate
Washington, D.C.

Dear Senator McCarthy:

As you know, President Johnson has recently proposed new legislation for educational broadcasting to be known as the Public Television Act of 1967. The Administration bill should be introduced very shortly by Senator Magnuson and Representative Harley Staggers.

This bill is of particular interest to us, at St. John's, because for the first time educational radio has been included in federal legislation designed to encourage educational broadcasting.

Having realized the potential of educational radio and the contribution it can make in our area, both in terms of providing instructional and educational programs as well as its ability to present cultural and fine arts programming, we have established a high power FM educational station here in Collegeville and we have applied to the F.C.C. for a second transmitter in the Minneapolis and St. Paul area.

Our studies indicate that educational radio is as effective as television and often times a more effective medium for the presentation of this type of programming, while offering a considerably more economical basis of operation to the small college.

In addition to our broadcasting efforts at St. John's, we have, during the past several months, been in discussion with the Minnesota Private Colleges, concerned with the need for a non-commercial FM educational radio service for the state. The conclusions drawn at these meetings indicate that the demands of our contemporary society require educational institutions to be more than storehouses of accumulated knowledge; that today's university must function actively as a contributing member of the society that sustains it, sharing its resources and experience with the community generally.

For these reasons, ten of the Minnesota private colleges have asked the F.C.C. to reserve FM channels for the establishment of a Minnesota educational radio network.

This proposed network can only be established and supported with the aid of the Public Television Act of 1967. Our broadcasting efforts at St. John's could increase substantially in effect and quality with the support outlined in this legislation.

I hope that you will agree with us, in evaluating the merit of this bill when it is introduced and give it your full support.

Sincerely,

Colman J. Barry, O.S.B.

db
encl.

RECEIVED
MAR 20 1967
OFFICE OF EXTENSION
RADIO & TV

Kansas State University
Manhattan, Kansas 66504

President's Office
Anderson Hall

March 17, 1967

RECEIVED
MAR 20 1967
NAT'L EDUCATIONAL RADIO

The Honorable James B. Pearson
United States Senator
United States Congress
Senate Office Building
Washington, D. C.

Dear Jim:

The President's message on the proposed "Television Act of 1967" is of particular interest to Kansas State University, not only from the standpoint of educational television but also for the possible benefits this act might have for educational radio as well.

However, the act as proposed should be more properly labeled as the "Public Broadcasting Act of 1967" and the corporation should be more accurately designated as the "Corporation for Public Broadcasting."

In view of the record of service of our KSAC radio station over the past 42 years, we at K-State have a special interest in the continuing growth of this medium in the discharge of our statewide responsibilities, particularly in behalf of our Agricultural Extension Service.

Mr. Jack Burke of our faculty is the chairman of the Board of Directors of the National Educational Radio Broadcasters, a division of the National Association of Educational Broadcasters Association.

Best wishes from K-State.

Sincerely yours,

James A. McCain
President

lmm
cc: Senator Frank Carlson
Representative Chester L. Mize
Mr. Jack Burke

OREGON STATE SYSTEM OF HIGHER EDUCATION
DIVISION OF CONTINUING EDUCATION

RECEIVED
MAR
20
1967
NATL EDUCATIONAL RADIO

DIRECTOR, EDUCATIONAL MEDIA
219 COLISEUM
CORVALLIS, OREGON 97331
(503) 754-3424

March 14, 1967

Mr. Jerrold Sandler
Executive Director
National Educational Radio
1346 Connecticut Avenue, N. W.
Washington, D. C. 20036

Dear Jerry:

On March 8th, after the Long Range Financing Conference, I took the opportunity of visiting the Oregon Congressional Delegation to voice our support of the legislation introduced by Senator Magnuson, and some of our concerns regarding the proposed revision to the copyright law. I spoke directly with Senator Morse and Representatives Ullman and Dellenback. I also spoke with Mr. Bird and Mr. Lee of Senator Morse's staff. I spoke with Pat Manzy, Edith Green's administrative assistant, and was unable to see anyone in Congressman Wyatt's office. I left material particularly about Oregon with all of the congressional delegation.

Generally speaking, I think I can reflect a sympathetic attitude on the part of most of the Oregon delegation. In the next week or so I will be sending them some specific information regarding copyright and how it might affect the Oregon situation.

Good luck on your hearings coming up and at least the Oregon delegation will have heard something about it before they get it in the Congressional Record.

Regards,

Luke F. Lamb
Director

LFL:fcr

H. Land

XEROX COPY

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United States Senate

COMMITTEE ON FINANCE

RECEIVED
MAR 10 1967
NAT'L EDUCATIONAL RADIO

March 7, 1967

Mrs. Marjorie Newman
Program Director, WFSU-FM
The Florida State University
Tallahassee, Florida 32306

Dear Mrs. Newman:

I received your letter of a few days ago with respect to the meeting of the Board of Directors of National Educational Radio here in Washington on the present status and future of educational radio. Due to my heavy legislative schedule here I regret I have not had an opportunity to make a more prompt response, and I do want at this time to express the hope that your disability which kept you from making this trip is now much improved, and you will soon be all right again.

The information contained in your letter is very much appreciated and will certainly have my full attention. I can assure you I will do all that I can to be helpful.

With kind regards, I am

Sincerely yours,

George A. Smathers, USS

GAS:jlo

3/24

Hampshire College
AMHERST, MASSACHUSETTS 01002

March 20, 1967

Mr. C. Scott Fletcher
Executive Consultant
Educational Television Stations
1346 Connecticut Avenue
Washington, D. C. 20036

Dear Scotty:

Thanks for your good note about Shelley. She will return in June, and I will ask her to write you directly. You're very kind.

The NAEB meeting was another star in your crown. Good going!

Jim and I met for lunch with Ted Kennedy and the following Senators: Fred Harris, Walter Mondale, Ralph Yarborough, Daniel Inouye, Philip Hart, Howard Cannon, Winston Prouty, Daniel Brewster, Frank Lausche, Claiborne Pell, Jacob Javits, and Russell Long.

The talk was damned useful in terms of S. 1160, I think.

Let me know how I can help anywhere along the line.

Best,

Franklin Patterson
President

FP:rh

MEMORANDUM

To: President Starcher Date: March 27, 1967

From: Myron Curry (KFJM & CCTV)

Re: Statement on Public Television Act of 1967 (S. 1160, H. R. 6736)

The following is a draft of the statement about which we talked by phone today:

The companion measures supporting public broadcasting, now pending in the United States Senate and the House of Representatives (S. 1160 and H.R. 6736) clearly indicate the substantial national importance attached to public broadcasting in our nation.

In North Dakota, the potential benefits to both media seem equally clear, as do the benefits to the state as a whole. Although the University of North Dakota has managed to sustain modest radio broadcasting facilities for nearly 44 years, its closed circuit television installation has been even more restricted in its capabilities. Television broadcasting facilities are still undeveloped.

Both media have clearly demonstrated their capabilities as educational and cultural resources. They have lacked significant support because of more immediate, pressing educational needs. If they now receive the necessary support, they can assist in satisfying some of these needs and possibly can aid in retarding the distressing flow of young people from rural to urban areas, and the exodus of population from our state.

(continued)

I urge every citizen to address a letter to each of our Senators and Representatives in Congress expressing desire for more fully developed public broadcasting facilities. If enough such sentiment is expressed, the legislation now pending in Congress stands a good chance of passage. In this way, North Dakota's educational and cultural opportunities can be significantly enhanced.

Mr. Jack Hagerty, Managing Editor
THE GRAND FORKS HERALD

March 17, 1967

Myron Curry, Director
KFJM & Closed Circuit TV, The University of North Dakota

Public Television Act of 1967 (Senate bill # 1160)

Here is the information I mentioned to you Thursday evening in regard to the "Public Television Act of 1967." The following items are enclosed:

1. The Department of Health, Education, and Welfare (USOE) summary of the background of ETV and Educational Radio, stating the essential aspects of the proposed act (S.1160).

2. A copy of Senator Warren Magnuson's remarks in the Congressional Record, March 2, 1967, when the Senator submitted the bill for referral to the Senate Commerce Committee of which he is chairman.

3. A detailed summary of the Act itself.

4. A copy of an article by television critic Jack Gould in the New York Times for Sunday, February 26, 1967, entitled, "And Please Don't Forget Radio." As you know, Mr. Gould is a long-established columnist (whose column, incidentally, if syndicated, would net a wide readership if it could be included in the HERALD).

5. A copy of the Autumn, 1966 issue of the NER Reporterpublished by National Educational Radio.

Surely you can discern the significance of Senate bill 1160. It could have many highly valuable implications for North Dakota where our citizens are so separated by geographic distance and weather conditions and where many desirable aspects of education and culture, available to the schools and citizens at large in more urbanized areas, are unavailable. Could this not be one means of helping to retard the exodus of North Dakota's population to other areas?

If the Grand Forks Herald were to adopt an editorial stance on the subject of developing educational television and radio (naturally a favorable stance is hoped for) I am sure that it would assist in assuring a favorable attitude on the part of North Dakota's Congressional legislators.

At the same time, if the Herald were to favor modification of the Act's title so as to read, "Public Broadcasting Act of 1967," it would help to point toward the desirability of creating a document whose substance and title are consistent with each other.

If you wish to have more information, I can supply it; for example, the plans of other states for developing broadcasting facilities. I hope that the material provided herewithwill be useful, whether you decide to editorialize, write a feature article, or set it aside.

Sincerely,

Pinkie —
This same letter
was sent to Senator Young
and to Congressman Andrews.
Good luck! Paul

Smithsonian Tropical Research Institute
P. O. Box 2072
Balboa, Canal Zone
March 17, 1967

Honorable Quentin N. Burdick
United States Senate
Washington, D. C.

Dear Senator Burdick:

As one of your constituents, I wish to notify you of my interest in a legislative proposal. I am a resident of Grand Forks where I am Chairman of the Biology Department at the University of North Dakota. I am presently on sabbatical leave doing research at the Smithsonian Tropical Research Institute.

The legislation that I am interested in is the proposal to extend the Educational Television Facilities Act of 1963 to include educational radio. As an educator, I know the value of radio as well as television in providing information to school age youngsters. As the parent of two elementary school students, I have learned to appreciate how effective educational radio programs can be in the public school curriculum. As a citizen in our complex modern society, I enjoy the stimulation of provocative discussions carried by educational radio.

The residents of eastern North Dakota are fortunate in having an excellent educational radio station. KFJM, the University of North Dakota broadcasting station, was the second radio station to be established in North Dakota. For many years it was the only educational radio station in the state. From its studios in Grand Forks is beamed a carefully selected program of lectures, discussions, news and music. The State of North Dakota, through the University budget, has provided very meager support for this station. Its equipment is antiquated, and it must operate with a number of volunteer workers. It operates only during the daytime but should be extended into the evening as well. Additional financing is needed. It seems to me that it would be much less expensive to expand KFJM than it would to finance a new educational radio station.

The need for educational radio and television in remote and sparsely settled regions such as North Dakota is greater than that of urban areas, in my estimation. Because the citizens of North Dakota, through their elected State Legislators, have failed to adequately finance this very essential service, it is necessary to seek federal aid. Therefore, I urge you to support this proposed legislation and to ensure that North Dakota receives a generous allocation of funds.

Sincerely yours,

Paul B. Kannowski

To Myron Curry

THE WHITE HOUSE
WASHINGTON

March 13, 1967

Dear Dr. Starcher:

The President has asked me to thank you for your telegram of support for his Message to Congress on Education and Health. He appreciates your interest in educational radio.

We hope that you will make your support known to Members of Congress.

Sincerely,

Douglass Cater

Douglass Cater
Special Assistant
to the President

Dr. George W. Starcher
President
University of North Dakota
Grand Forks, North Dakota

WARREN G. MAGNUSON, WASH., CHAIRMAN
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United States Senate

COMMITTEE ON COMMERCE

March 9, 1967

Mr. David E. Beach
Assistant Professor of Speech
University of North Dakota
Grand Forks, N. D. 58201

Dear Mr. Beach:

This will acknowledge receipt of your recent letter in which you indicated that you are interested in educational television.

As you know, the Educational Television Facilities Act of 1962 expires in June 1967 and, as a consequence, a comprehensive study with specific recommendations recently completed, outlined a bold program for noncommercial educational television. The recommendations have been reduced to legislative form and I am enclosing a copy of the bill, S. 1160, and you will note that the legislation incorporates radio as well as television.

It is my intention to schedule hearings on this in the very near future and I have asked that your name be noted so that the announcement can be forwarded to you.

Sincerely yours,

Warren G. Magnuson

WARREN G. MAGNUSON
Chairman

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HUGH SCOTT, PA.
JACOB K. JAVITS, N.Y.

United States Senate

COMMITTEE ON THE JUDICIARY

March 2, 1967

Mr. and Mrs. Henry G. Lee
418 23rd Avenue South
Grand Forks, North Dakota 58201

Dear Mr. and Mrs. Lee:

Thank you for letting me know your views on the educational radio provisions which are expected to be included in a bill which Senator Magnuson will probably introduce dealing with educational television facilities.

Mr. Myron Curry, whom you undoubtedly know, was here in Washington and visited at length with one of my assistants concerning the merits of this, and it is now being given careful study. Again, thank you for your views which I shall keep under consideration.

With kind regards, I am

Sincerely,

Quentin N. Burdick

QNB:jme

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United States Senate

COMMITTEE ON APPROPRIATIONS

March 2, 1967

Mr. and Mrs. Henry G. Lee
418 - 23rd Avenue South
Grand Forks, North Dakota

Dear Friends:

Thank you very much for your letter of February 27 concerning the Educational Television Facilities Act.

I appreciated hearing from you and your views are most helpful, particularly in view of the fact I have had very little correspondence on this proposal, and especially on the educational radio provision. From what I know of it this appears to be a good idea.

Thank you again for your letter.

With kindest personal regards,

Sincerely yours,

MILTON R. YOUNG

MRY:sv

JAMES O. EASTLAND, MISS., CHAIRMAN
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ROMAN L. HRUSKA, NEBR.
HIRAM L. FONG, HAWAII
HUGH SCOTT, PA.
JACOB K. JAVITS, N.Y.

United States Senate

COMMITTEE ON THE JUDICIARY

March 1, 1967

Mr. Bernard O'Kelley
Dean, College of Arts and Sciences
The University of North Dakota
Grand Forks, North Dakota 58201

Dear Dean O'Kelley:

Thank you for letting me know your views on the educational radio provisions which are expected to be included in a bill which Senator Magnuson will probably introduce dealing with educational television facilities.

Mr. Myron Curry, whom you undoubtedly know, was here in Washington and visited at length with one of my assistants concerning the merits of this, and it is now being given careful study. Again, thank you for your views which I shall keep under consideration.

With kind regards, I am

Sincerely,

Quentin N. Burdick

QNB:jmw

NORTH DAKOTA STATE UNIVERSITY
OF AGRICULTURE AND APPLIED SCIENCE
FARGO, NORTH DAKOTA 58103

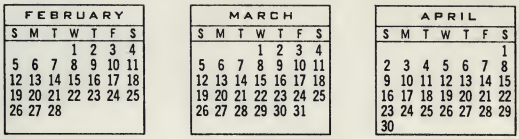
COMMUNICATIONS OFFICE

Wire sent March 1, 1967

To: President of The United States
The White House
Washington, D.C.

Your call for action concerning non commercial radio most welcome. Carries untold implications for North Dakota. Would not possible ammendment of ETV Facilities to just Broadcasting Act be most appropriate at this time? Can we ever afford to forget radio and it's power for informing and educating?

C. H. Logan
Manager KDSU
North Dakota State Univ.
Fargo, N.D. 58102



Straight wire sent March 1, 1967 --

To: The President of the United States
The White House
Washington, D. C.

Appreciate your suggestion that radio be included in future facilities acts. Statewide non-commercial radio for education much needed in North Dakota. The potential of non-commercial radio in education must be realized.

H. R. Albrecht, President
North Dakota State University

XEROX COPY

HL

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EUGENE J. MCCARTHY, MINN.
VANCE HARTKE, IND.
J. W. FULBRIGHT, ARK.
ABRAHAM RIBICOFF, CONN.
LEE METCALF, MONT.
FRED R. HARRIS, OKLA.
JOHN J. WILLIAMS, DEL.
FRANK CARLSON, KANS.
WALLACE F. BENNETT, UTAH
CARL T. CURTIS, NEBR.
THRUSTON B. MORTON, KY.
EVERETT MCKINLEY DIRKSEN, ILL.
TOM VAIL, CHIEF COUNSEL

United States Senate

COMMITTEE ON FINANCE

March 27, 1967

Mrs. Marjorie Newman
Program Director, WFSU-FM
The Florida State University
Tallahassee, Florida 32306

Dear Mrs. Newman:

Further reference is made to my letter to you with respect to your interest in the inclusion of educational radio in any legislation involving educational broadcasting.

As you probably know, Senator Magnuson recently introduced S. 1160, a bill calling for the creation of a Public Television Corporation and extending the Educational Television Facilities Act. This legislation includes radio as well as television, and a copy is enclosed for your information.

In addition, I am enclosing a copy of the statement made at the time the legislation was introduced, and a copy of a notice indicating that hearings are to start on April 11th on this legislation.

You can rest assured that I will follow it very closely, and your views will have my full attention when it reaches the Floor of the Senate.

With kind regards, I am

Sincerely yours,

George A. Smathers, USS

GAS:jlo
Encls.

RECEIVED
31
EDUCATIONAL RADIO

March 29, 1967

Mr. Julius Cahn
Assistant to the Vice-President
Room 911
1800 G Street
Washington, D. C.

Dear Julie:

I am sorry that our most recent visit was so long in coming about.

Jerry Sandler has assured me that he will send you information about N.E.R.'s efforts in radio. The comments submitted by the N.A.E.B. to the FCC relative to docket #14185 should provide you with a great deal of current radio information. He will also prepare a paper dealing with radio and the new technology, 21st century type, for your use when and as you see fit.

I'll try to have something in detail from under the blotter in your hands within the next few weeks. Thanks for taking the time from your obviously busy schedule for the visit. Lets hope you can find an occasion in the future to pay us a visit so that we may reciprocate.

Again, thanks. It is indeed reassuring to know that radio does have friends such as you. Best personal regards.

Sincerely,

Albert P. Fredette
Manager

APF:RG

bcc: Mr. Jerrold Sandler

This letter was also sent to the following:

Senator Stuart Symington
" Warren Magnuson
" Edward Long
Rep. Richard Ichord
Senator John O. Pastore

KMSM-FM

March 17, 1967

Harley O. Staggers
Chairman of House Interstate &
Foreign Commerce Committee
Washington, D. C.

Dear Mr. Staggers:

President Johnson has submitted recommendations for continued support for Educational Broadcasting. For the first time Educational Radio has been included in the proposal. As an Educational FM station, serving the University of Missouri at Rolla, we urge favorable consideration of this appropriation.

In our time, we must help make available to the largest possible number of citizens - of all ages - our rapidly expanding knowledge, and add a dynamic new dimension to our educational system. The needs are obvious. Educational, non-commercial, radio can provide programming not otherwise available, bridging time and space to the educationally deprived in every area of our states.

Sincerely yours,

W. N. Leitner
Faculty Advisor-KMSM-FM

WNL/lcw

cc: Sam Scott KCUR

This letter was also
sent to the following:

Senator Stuart Symington
" John O. Pastore
" Warren G. Magnuson
Rep. Harley O. Staggers

(University of Missouri, Columbia)

March 7, 1967

Senator Edward Long
Senate Office Building
Washington, D.C.

Dear Senator Long:

I was pleased to learn that President Johnson has submitted to Congress a recommendation for continued support of Educational Broadcasting.

I would like to urge you to support the Educational Facilities legislation. Also, I would like to point out the unique opportunities for the very important medium of Educational Radio implicit in the administration's proposal.

Sincerely yours,

Edward C. Lambert
Assistant to the Chancellor
in Charge of Television

cmd

cc: Sam Scott

Congress of the United States

FOR RELEASE

FROM THE OFFICE OF
REPRESENTATIVE CLAUDE PEPPER
OF FLORIDA

HOUSE RESOLUTION #6845

FOR IMMEDIATE RELEASE

March 8, 1967

WASHINGTON, March 8.--- Congressman Claude Pepper (D-Fla.) introduced legislation today to expand Federal support for educational television.

Pepper's bill, which follows the recommendations of President Johnson's message to the Congress on educational television, provides for:

1. An increase in Federal funds for construction of educational radio and television facilities to $10.5 million for fiscal year 1968. This would be more than triple the 1967 appropriation for aid to educational television.

2. Creation of a Corporation for Public Television which would channel public and private funds to noncommercial radio and television stations for facilities and program development.

3. $9 million in fiscal 1968 for initial funding of the corporation for Public Television. This would extend the program of Federal assistance under the Educational Television Facilities Act of 1962 which expires on June 30 of this year.

Congressman Pepper previously had introduced legislation to continue the educational television aid by providing $82 million for a nine-year program and up to $3 million per state, rather than the present limit of $1 million per state. The new legislation will authorize a $10.5 million start on this longer-range program.

# # # # #

PTA

March 30, 1967

Dr. Stewart Cooney
7625 Lurline Avenue
Canoga Park, California 91306

Dear Dr. Cooney:

It was a pleasure talking with you on the telephone yesterday regarding the proposed Public Television Act of 1967 and its implications for educational radio.

As you requested, I am enclosing a "Care Package" of pertinent materials including: a copy of the proposed Public Television Act of 1967, a listing of the Senate and House Communications Committee members; various newspaper and magazine reprints dealing with the problems of educational radio in the United States; as well as some general material on the National Association of Educational Broadcasters, and our particular division, National Educational Radio; examples of some of our recent program offerings, an outline of the NER program service; an application for membership; and some brochures on individual programs.

I would be most interested to learn of any supportive action you or Pacifica Foundation might take in behalf of educational radio.

If, after looking over the enclosed, you have any further questions, I would be happy to try to answer them for you.

Sincerely,

Lucinda K. Landreth
Administrative Assistant

Enclosures

Dr Stewart Cooney of the Pacifica
foundation was directed to him by
Gertrude Brodrick to talk about
Ed Radio problems
Re Magnusen bill -

Called 3/24/67 2:55 PM - said he would
write Mr. Sandler

Committee Members

7625 Hesperus Ave.

Canoga Park,

Calif.

91306

American Research Bureau

Diary Method of Res.

Wm. McClenahan

Bellesville, Md.

PTA

March 2, 1967

Mr. Jack Gould
Radio-Television Editor
The New York Times
229 West 43rd Street
New York, New York 10036

Dear Mr. Gould:

Just a brief note of appreciation for your most preceptive article on educational radio in last Sunday's New York Times. From the reaction already received, I think I can safely say that, thanks to your most sensitive and thoroughgoing skills, you "hit the nail right on the head."

We will certainly continue to keep you informed of legislative and related developments as they unfold in the coming weeks and months. In the meantime, please feel free to contact this office, if you should desire any additional background information.

I know I speak for everyone championing the cause of educational radio as a national resource by expressing our thanks and admiration for the superb job.

Sincerely,

Jerrold Sandler

National Educational Radio
A DIVISION OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
1346 Connecticut Avenue N.W. Washington D.C. 20036 Telephone 667-6000
NAEB
EXECUTIVE DIRECTOR
JERROLD SANDLER

Television

. . . And Please Don't Forget Radio

By JACK GOULD

IN all the lofty and stimulating concern over the future of non-commercial television, there has been a persistent and ill-considered disregard of an older and equally deserving medium: non-commercial radio. Radio has been a victim of discrimination that surely should be corrected in any long-range consideration of developing broadcasting's cultural resources.

While millions of dollars are casually dispersed in the cause of educational TV, there has not even been a thought about some nickels and dimes for the sound medium that has so much to offer and can do it at a tiny fraction of the cost of improving the home screen.

The sturdy champions of non-commercial radio have reason to be discouraged. Congress passed the Educational Television Facilities Act to award Federal funds for construction and improvement of ETV plants, but the measure made no mention of radio. The Carnegie Commission on Educational Television, as its title implies, did not even concern itself with the problems of educational radio. It urged the establishment of a "Corporation for Public Television," apparently without so much as a thought for the more adequate alternative of a "Corporation for Public Broadcasting." The Ford Foundation gave a bit of passing lip service to radio, but the fund basically is all wrapped up in the glamor of TV.

Precisely because such august bodies have fallen under the hypnotic spell of video, it is not an exaggeration to suggest that non-commercial radio could face a crisis more severe than the multitudinous problems confronting educational TV. Congress is scheduled to act again this year on the Educational Facilities Act and, if radio is omitted once more, the sound medium might never get its foot in the door again. Non-commercial radio clearly belongs on the agenda of the Senate Commerce Committee when hearings on non-commercial TV are held.

E. G. Burrows, chairman of the National Association of Educational Broadcasters, who is manager of the radio stations at the University of Michigan, said last week that his organization would press for favorable Senate consideration of the needs of educational radio.

The contrast in the economics of educational television and radio are little short of startling. The Carnegie Commission, for instance, suggested that $45,000 might be the cost of one hour of qualitative educational TV. On a budget of $60,000 for a full year, National Educational Radio, the taped network of non-commercial stations, turns out 1,200 programs from its headquarters in Urbana, Ill.

Mr. Burrows is not one to indulge in guesses as to what educational radio might need. But when it was noted that most everyone thinks educational television ultimately will need at least $200-million to do a respectable job, he was asked what $1-million might mean for educational TV. He was practically speechless. "We could do so much I couldn't spell it out," he said.

At the moment, there are approximately 350 licensed non-commercial radio stations of all types. Some are affiliated with churches, such as WRVR in New York; others are arms of city or state school systems and a great many are providing an overall community service under the auspices of major universities and colleges.

Civilized Relief

Operating on veritable shoestring budgets, many of the stations have registered remarkable achievements in public service, in alert coverage of controversial issues and in substituting imagination for lush production resources. Especially in areas where the caliber of commercial radio has not been notably diversified, it has been the non-commercial station which frequently has provided an oasis of civilized relief with a schedule of classical music, talks by university faculty members and reportage of local affairs. If grass roots broadcasting is conceded to be a laudable national goal, much of it is now actually going on without salute or cheer.

It would be foolhardy to assume that only television is capable of educational broadcasting. There are many types of programs where visual illustration is not necessary and the exciting idea or the provocative dissertation can be distributed with great effectiveness by radio.

Throughout the country some of the non-commercial stations, most of which are in the FM band, are linked together either regularly or occasionally by a live state or regional network. But when it is thought how much might be done with regular live coast-to-coast networking in national and international news—and for almost pennies in comparison with TV's overhead—the potential of the neglected medium of non-commercial radio falls into exciting perspective.

National Educational Radio at present is farther ahead in tapping the rewards of international broadcasting than any other American radio or TV service; it regularly exchanges tapes with overseas broadcasters. With suitable yet modest financial aid, it is within the realm of possibility for educational radio to span oceans and continents via the satellites. Sampling a night of Japanese radio or British radio as the news happens is a new horizon for the sound medium and could overcome the erratic conditions now suffered in short wave transmissions.

As chairman of the N. A. E. B., which embraces both the television and radio branches of educational broadcasting, Mr. Burrows sees the two media as having a vital role to play in the use of the airwaves for audience enlightenment and enjoyment. But he is dead right in stressing that the advancement of educational TV should not entail any inadvertent stunting of the growth of non-commercial radio. It would indeed be short-sighted to leave the sound medium out of the forthcoming deliberations in Congress or the overall dialogue on educational broadcasting. Educational TV probably is bound to get 90 cents out of every philanthropic or governmental dollar committed to the cause of improved broadcasting; but the 10 cents left over could make a huge difference for non-commercial radio.

PTP

March 5, 1967

Mr. Albert P. Fredette
Station Manager, WAMC-FM
Albany Medical College
47 New Scotland Avenue
Albany, New York

Dear Al:

It was good to see you again and be able to spend so much time talking with you at the NAEB Region II meeting last week.

As I discussed with you, I am hopeful that we can really do some good in a very tangible way for educational radio on the East Coast during the coming months. This belief is strengthened, obviously, by President Johnson's Educational Message and the introduction of the Public Television Act of 1967 by Senator Magnuson in the Senate last ~~week~~ PTP. For the first time, educational radio is a part of the package!

As you know, NER is in the final stages of completing a major research project on the needs and status of educational radio in the United States. This project will result in a Report, perhaps as comprehensive in its own way as the Carnegie Report was for ETV. It will serve as the basis for documenting educational radio's case before Congress. While the definite hearing dates have not been set yet, the latest grapevine suggests that it could happen in a number of weeks.

In short, I need help--I need your help--and I need it as soon as possible. In a moment of weakness, you offered to help me in this crucial undertaking in any appropriate way. Since I believe you implicitly, I respectfully request the pleasure of your company at the NAEB headquarters in Washington for as many hours and days you can find (hopefully in the next week or two) to aid in the analysis of material as it relates particularly to the Eastern states.

I share with you the concern that our research efforts be as fair and complete as possible. As you are well aware, it is only because staff and financial limitations are so tight on the radio side of our organization that I make this unusual plea at this time.

Please let me know as soon as possible whether such a trip is feasible for you.

Under separate cover, I am sending you two packages:

1) Containing the NER questionnaire, a kit of background materials, some copies of President Johnson's legislative message relating to educational broadcasting, as well as copies of the Public Television Act of 1967.

2) The second package includes several extra sets of NER materials as you may need them, including NER membership lists.

I look forward to hearing from you soon and look forward to seeing and working with you in the very near future. While I cannot promise you a great deal of rest, I will guarantee a warm welcome from the Sandlers. Bunny and I both look forward to your staying with us.

Warmest regards,

Sincerely,

Jerrold Sandler

JS:lkl

PTN

March 29, 1967

Mr. Martin Busch
Director, KUSD
University of South Dakota
Vermillion, South Dakota 57069

Dear Marty:

As I discussed with you during your last visit to Washington, I am hopeful that we can really do some good in a very tangible way for educational radio in the midwest during the coming months. This belief is strengthened, obviously, by President Johnson's Educational Message and the introduction of the Public Television Act of 1967 by Senator Magnuson in the Senate and Congressman Harley Staggers in the House of Representatives. For the first time, educational radio is a part of the package!

As you know, NER is in the final stages of completing a major research project on the needs and status of educational radio in the United States. This project will result in a Report, perhaps as comprehensive in its own way as the Carnegie Report was for ETV. It will serve as the basis for documenting educational radio's case before Congress. Hearing dates have been set for April 11.

In short, I need help--I need your help--and I need it as soon as possible. In a moment of weakness, you offered to help me in this crucial undertaking in any appropriate way. Since I believe you implicitly, I respectfully request the pleasure of your company at the NAEB headquarters in Washington for as many hours and days you can find (hopefully in the next week or two) to aid in the analysis of material as it relates particularly to the midwestern states.

I share with you the concern that our research efforts be as fair and complete as possible. As you are well aware, it is only because staff and financial limitations are so tight on the radio side of our organization that I make this unusual plea at this time.

Please let me know as soon as possible whether such a trip is feasible for you.

I am enclosing a copy of the NER questionnaire, a kit of background materials, some copies of President Johnson's legislative message relating to educational broadcasting, as well as copies of the Public Television Act of 1967, all of which may be of some help to you.

I look forward to hearing from you soon and look forward to seeing and working with you again in the very near future.

Warmest regards,

Sincerely,

Jerrold Sandler

Enclosures

RECEIVED
31
1967
NAT'L EDUCATIONAL RADIO

March 29, 1967

Senator Jacob Javits
Room 320
Old Senate Office Building
Washington, D. C.

Dear Senator Javits:

Please accept my appreciation for the time expended by Mr. Jim Grossman, your Legislative Assistant.

His courteous and considerate attention to the discussion of the role of radio within the Public Television Act punctuated by his very appropriate questions created a sincere feeling that, at least for this individual, the visit was mutually worthwhile. It should provide you with information and certainly did provide me with increased enthusiasm and encouragement.

Again, many thanks.

Sincerely,

Albert P. Fredette
Manager and Coordinator
of Communications

APF:BA

cc: Mr. Jim Grossman

bcc: Mr. Gerald Sandler

RECEIVED
MAR
31
1967
NAT'L EDUCATIONAL RADIO

March 29, 1967

Senator Abraham Ribicoff
Room 232
Old Senate Office Building
Washington, D. C.

Dear Senator Ribicoff:

Please accept my appreciation for the time expended by Mr. James Dorsch, your Legislative Assistant.

His courteous and considerate attention to the discussion of the role of radio within the Public Television Act punctuated by his very appropriate questions created a sincere feeling that, at least for this individual, the visit was mutually worthwhile. It should provide you with information and certainly did provide me with increased enthusiasm and encouragement.

Again, many thanks.

Sincerely,

Albert P. Fredette
Manager and Coordinator
of Communications

APF:BA

cc: Mr. James Dorsch

bcc: Mr. Gerald Sandler

RECEIVED
31
NAEB EDUCATIONAL RADIO

March 29, 1967

Senator Robert Kennedy
Room 1205
New Senate Office Building
Washington, D. C.

Dear Senator Kennedy:

Please accept my appreciation for the time expended by Mr. Wendell Pigman, your Legislative Assistant.

His courteous and considerate attention to the discussion of the role of radio within the Public Television Act punctuated by his very appropriate questions created a sincere feeling that, at least for this individual, the visit was mutually worthwhile. It should provide you with information and certainly did provide me with increased enthusiasm and encouragement.

Again, many thanks.

Sincerely,

Albert P. Fredette
Manager and Coordinator
of Communications

APF:BA

cc: Mr. Wendell Pigman

bcc: Mr. Gerald Sandler

RUSSELL B. LONG, LA., CHAIRMAN
GEORGE A. SMATHERS, FLA.
CLINTON P. ANDERSON, N. MEX.
ALBERT GORE, TENN.
HERMAN E. TALMADGE, GA.
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VANCE HARTKE, IND.
J. W. FULBRIGHT, ARK.
ABRAHAM RIBICOFF, CONN.
LEE METCALF, MONT.
FRED R. HARRIS, OKLA.
JOHN J. WILLIAMS, DEL.
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THRUSTON B. MORTON, KY.
EVERETT MCKINLEY DIRKSEN, ILL.
TOM VAIL, CHIEF COUNSEL

Mr K Leng

United States Senate

COMMITTEE ON FINANCE

RECEIVED
MAR
30
1967
NATL EDUCATIONAL RADIO

March 22, 1967

The Reverend Colman J. Barry, O.S.B.
President
Saint John's University
Collegeville, Minnesota

Dear Father Colman:

I appreciate receiving your letter concerning the proposed Public Television Act of 1967.

The Senate Committee on Commerce has scheduled hearings on this bill, S. 1160, on April 11-14 and on April 25-28. I am pleased to have your comments in support of the bill and assure you that I will do all I can to see that it is favorably considered in the Senate.

With best wishes.

Sincerely yours,

Gene

Eugene J. McCarthy

EJM:mgv

W B F O

The FM Radio Service of the State University of New York at Buffalo, 88.7 mc., 3435 Main Street, Buffalo, New York 14214

RECEIVED
MAY
8
1967
NAT'L EDUCATIONAL RADIO

April 28, 1967

Mr. Jerrold Sandler
Executive Director,
National Educational Radio
1346 Connecticut Street N.W.
Washington, D. C. 20036

Dear Jerry:

It was good talking to you and as a follow-up I am enclosing a sample of our correspondence with some of our Congressmen and some recent clippings in the newspaper about National Educational Radio which I thought you would enjoy reading.

I do have one other request, and that is (if it is possible) I would appreciate having two or at least one more copy of the report "The Hidden Medium: Educational Radio." Our local newspapers have, as you can see, taken an interest in the report and would like me to give them a copy. I could also use about ten copies of Jack Gould's Saturday column on the Senate hearings.

Thanks again for everything.

Yours sincerely,

Bill

William H. Siemering
Faculty Station Manager

WHS:g
Encs.

Courier EXPRESS
Western New York's Greatest Newspaper
ESTABLISHED 1834 ESTABLISHED 1848

Dangers in Tax Support for TV

The Senate Commerce Committee which currently is considering legislation to create a corporation to finance noncommercial television with tax funds is wrestling with the thorny question of how to make sure that financial support will not lead to political control.

Noncommercial television potentially has a great future in this country. If it is operated properly it can present programs which are artistically meritorious, even though they may not appeal to the rating-set viewers who somehow always seem to prefer "Beverly Hillbillies" to, say, a concert by the New York Philharmonic Orchestra.

And good programming by noncommercial television might very well include investigation in depth and presentation of both sides of controversies that are too "hot" for commercial television with its sponsors who are vitally interested in not making any of their potential customers mad at them.

Now, suppose that instead of a commercial sponsor's money, television relied on tax funds for its support and suppose that the programmers decided to present a study showing the plight of the tenant farmers in the south, including a statement of the views of Stokeley Carmichael. Or a view of political ideologies, including a statement by Herbert Aptheker. Or a program on the use of narcotics at college campuses, including a statement by a leader of LEMAR.

It is almost a foregone conclusion that any such program would be followed immediately by outraged speeches from senators and congressmen and private taxpayers about the misuse of taxpayers' money. And the chances are pretty good that the programmers would be hauled up before one or more congressional committee and harassed for presenting that type of program.

No matter how strong the safeguards, they wouldn't stop demagogues from trying to make political hay from controversial programming, particularly when public funds were involved. The end result could very well be that noncommercial television would wind up showing nothing more penetrating than its own equivalent of "Beverly Hillbillies."

We are inclined to go along with Fred W. Friendly, former head of the CBS News Division, who said he would be opposed to any system that relied on general Treasury Department appropriations which would be subject to annual reviews by Congress. He suggested instead that news and public affairs programming be underwritten from private funds, preferably out of the savings that might be realized by a nonprofit system of communications satellites.

We can only repeat what we said last February in connection with the creation of a state-operated television network: "The inherent dangers are obvious to anyone who gives it serious consideration. And the fact that the incursions are labeled 'educational' and that present intentions are completely honorable does not in any way lessen the potential danger."

HENRY P. SMITH III
40TH DISTRICT, NEW YORK

COMMITTEE ON THE
JUDICIARY

Congress of the United States
House of Representatives
Washington, D.C. 20515

RUSSELL A. ROURKE
ADMINISTRATIVE ASSISTANT
342 CANNON HOUSE OFFICE BLDG.
AREA CODE 202: 225-3231

WILLIAM B. LEWIS
DISTRICT REPRESENTATIVE
4 WEBSTER STREET
NORTH TONAWANDA, NEW YORK
TEL. 695-1577

March 13, 1967

Mr. William H. Siemering
General Manager
WBFO
3435 Main Street
Buffalo, New York 14214

Dear Mr. Siemering:

Thank you for your letter of March 6 concerning educational television and radio, and the enclosures pertaining to WBFO's operations, which I have read with a great deal of interest.

As you may know, the Chairman of the House Committee on Interstate and Foreign Commerce, Representative Harley O. Staggers, has introduced a bill in response to the President's message in this regard, H. R. 6736, copy of which I enclose for your perusal.

With all good wishes,

Sincerely yours,

Henry P. Smith III
Member of Congress

HPS:ng
Enclosure

Airwaves Buffalo Courier-Express Thurs. April 13, 1967

Educational Radio's Needs Are Stressed

By JACK ALLEN

DR. JAMES R. KILLIAN JR., on his visit to Buffalo this week, strongly supported National Educational Television (NET) as the logical agency for handling a national TV news service for noncommercial stations.

This follows the recent report of the Carnegie Commission on Educational Television, which Killian headed.

NET already services most of the nation's ETV stations with taped and filmed programs distributed by mail.

KILLIAN also stressed his favoring of local-station autonomy in the event of a national public network, and the importance of financial stability for ETV.

This support has naturally cheered local ETV station managers, but there's a group of educational broadcasters which is not so happy.

These are the men involved in educational radio stations, like Bill Siemering of the State University of Buffalo's WBFO-FM.

AS SIEMERING says, "there has been much discussion about educational TV, but many people are perhaps unaware that educational radio is also included in proposed federal legislation."

The National Educational Radio Network, of which WBFO is a member, is also under study in hearings now going on before the Senate Communications Subcommittee (John F. White, NET president, speaks on a hearing session aired on Ch. 17 at 9 tonight).

A RADIO NETWORK spokesman, Jack Burke, says, "our story is one of incredibly low budgets, services to forgotten audiences, and bold plans for meeting broad social and cultural needs of the local community, statewide audiences and the nation as a whole.

"Through the use of multiplexing — where three or more radio signals can be aired simultaneously — and the development of statewide and regional networks, educational radio should be no longer the hidden medium.

"AFTER 45 YEARS, the report we're placing before the senators may result in emergence of a strong medium."

One result of the hearings, chaired by Sen John O Pastore (D-RI), may be formation of broad support for educational radio as well as television.

Witnesses from the National Assn. of Educational Broadcasters will testify today at the hearings, and on Friday Jerrold Sandler, NER's executive director will present findings of a research report to the Senate.

IT'S THE FEELING of the radiomen, and no doubt well founded, that there is an imbalance between support for radio and its visual twin.

But Sen. Warren G. Magnuson's bill, called the Public Television Act, also provides, for the first time, financial support for noncommercial radio.

The radiomen, who a while ago staged a demonstration of their own "live" interconnection with nationwide broadcast of West German election returns, are looking hopefully to the future.

THEY HOPE that, in a world of globe-girdling TV satellites, the public will recognize educational radio has something to offer as well.

As Fred W. Friendly of the Ford Foundation has said, "Educational television will show us the picture; educational radio can stir our imagination.

"Together they can — and must — play a dynamic part in the communications revolution."

By J. Don Schlaerth

National Study Lauds Work of UB Station

Friday April 28 '67 BUFFALO EVENING NEWS

"A COMMUNITY-minded station." That's the way WBFO-FM (88.7 mc.), the State University of Buffalo student-operated radio outlet, is described in a recently released major research study on educational radio in America.

The report, financed by the Ford Foundation, singled out the local station as "one of the few to do research among the minority groups in the community." It points to five major productions "which display its (WBFO's) interest in reaching out and embracing its total community."

The program series named were Discriminating on Discrimination, the Buffalo Urban League Report, To Be a Negro, Focus on Foods and Nation Within a Nation, a study of the Iroquois Indians in WNY.

* * *

WILLIAM H. SIEMERING, associate co-ordinator of student activities and faculty manager for the campus radio station, was praised for visiting "the low-income fruit-belt of Buffalo to conduct a porch-to-porch survey" for the Focus on Foods series produced in co-operation with the American Dairy Council.

The station also was complimented for its University Convocation lectures, two days of broadcasts of Buffalo's Model City Conference and "its experimentation with new aural concepts as its radiovision." In one experiment, UB professors and students discussed on the air colorful original paintings in the station's program guide which circulates 5500 monthly copies.

WBFO broadcasts highlights of the Senate Subcommittee on Communications hearing on educational radio at 9 this evening.

* * *

GOLFERS WHO NEED a few pointers for the new season can get them on Sam Snead's new instructional series debuting at 4:30 PM tomorrow on Ch. 7.

Ch. 7 will colorcast the light heavyweight title bout from Madison Square Garden on May

Sam Snead

Siemering

HICKMAN, BLUE, PERKINS
Manhattan Powwow

16 between champion Dick Tiger and Challenger Jose Torres.

* * *

BUFFALO RACEWAY broadcasts, including a description of the feature race, will be carried on a five-station network again this season, starting Monday. WKBW's Jim Fagan hosts the program to be carried at 10:30 PM on WEBR, WDOE, Dunkirk, WJTN, Jamestown, WBTA, Batavia, and WROC, Rochester.

A national radio test helps mark WKBW's recognition of National Radio Month next week. The quiz will last a half-hour and test a listener's knowledge of 11 musical styles.

Among the station disc spinners who took the exam, Jeff Kaye, a musician, scored 87. Morning man Stan Roberts joined this writer with a low mark of 73.

* * *

DWAYNE HICKMAN (remember Dobie Gillis?) plays an eastern lawyer who fights the battle for Manhattan Island for Chief Iron Tail (Ben Blue) and his daughter (Leslie Perkins) on a comedy special at 8:30 PM Sunday on Ch. 2. The pilot film replaces the all-but-forgotten Hey Landlord! and could become a new series.

On a special edition of The Mayor Reports at 5:30 PM Sunday, Ch. 4, Mayor Sedita will reveal major items in his new budget. He will be assisted by Budget Director James W. Burns, senior Deputy Corporation Counsel H. Bushwell Roberts and John H. Doerr, Buffalo's legislative representatives

Dr. J. C. MOFFITT, Treasurer
490 North 200 East
Provo, Utah 84601

Mrs. IRVIN E. HENDRYSON, 1st Vice-president
1250 Humboldt Street
Denver, Colorado 80218

Mrs. JENNELLE MOORHEAD, President
1250 Emerald
University Campus
Eugene, Oregon 97403

Dr. C. C. TRILLINGHAM, 2nd Vice-president
Superintendent of Schools
Los Angeles County
155 West Washington Boulevard
Los Angeles, California 90015

Mrs. LEON S. PRICE, Secretary
308 Cumberland
Dallas, Texas 75203

National Congress of Parents and Teachers

VICE-PRESIDENTS

Mrs. W. J. DANFORTH
5544 Jewell Avenue
Fort Worth, Texas 76112

Mrs. JAMES A. KING
Route 3, Box 352
Sherwood, Oregon 97140

Mrs. J. M. HERNDON
525 North Trenholm Road
Columbia, South Carolina 29206

Dr. MILTON R. LITTERST
Peoria Public Schools
3202 North Wisconsin Avenue
Peoria, Illinois 61603

NATIONAL OFFICE
700 NORTH RUSH STREET
CHICAGO, ILLINOIS 60611

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412 East Main Street
Endicott, New York 13760

Mr. JOSEPH W. SHOWALTER
Port Republic
Maryland 20676

Mrs. R. W. SCOVILLE
3009 North Twentieth Street
Kansas City, Kansas 66104

Mrs. JAMES W. URE III
3105 Imperial Street
Salt Lake City, Utah 84106

April 28, 1967

RECEIVED
May
2
1967
NATL EDUCATIONAL TV

Mr. Jerrold Sandler
1346 Connecticut Avenue N. W.
Washington, D. C. 20036

Dear Jerrold:

Enclosed you will find a copy of the letter I sent Mrs. Edward F. Ryan, Legislation Chairman, on March 10, 1967.

Also enclosed, you will find Mrs. Ryan's statement in Support of S. 1160, The Public Television Act of 1967, which she presented to the Senate Committee on Commerce, April 28, 1967.

You will note that Mrs. Ryan strongly indicates the interest of National PTA in Educational Radio as well as Educational T V in her presentation.

We hope the efforts of PTA in this regard may prove to be helpful in Educational Radio's rise to prominence in the area of public education.

Sincerely,

Milton

Milton R. Litterst, Ed. D.
Vice-President, NCPT

MRL:ma

Enclosures

Dr. J. C. MOFFITT, Treasurer
490 North 200 East
Provo, Utah 84601

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3009 North Twentieth Street
Kansas City, Kansas 66104

Mrs. JAMES W. URE III
3105 Imperial Street
Salt Lake City, Utah 84106

March 10, 1967

Mrs. Edward F. Ryan
110 Bridge Street
Manchester, Massachusetts 01944

Copy

Dear Charlotte:

Last October, I represented NCPT at a conference at Wingspread which was for the purpose of strengthening Educational Radio as a national resource.

I believe educational radio has great educational potential (see my attached report) and that NCPT could be of assistance in its development by moral and legislative support.

Also attached is additional information just received which will be of interest to you.

Perhaps Dr. Mathewson could be helpful to you by giving his views on educational radio, should you want further information.

Anything you can do, Charlotte, as Legislation Chairman at the national level could be most helpful to the cause of educational radio.

Convention time is coming up soon and we'll all be in the thick of things again.

As always,

Milton R. Litterst, Ed.D.
Vice-President, NCPT

MRL:ma

Enclosures

NATIONAL CONGRESS OF PARENTS AND TEACHERS
700 North Rush Street, Chicago, Illinois 60611

STATEMENT IN SUPPORT OF S.1160, THE PUBLIC TELEVISION ACT OF 1967

Presented to the Senate Committee on Commerce

By Mrs. Edward F. Ryan, Chairman, National PTA Committee on Legislation

April 28, 1967

Mr. Chairman and Members of the Committee:

We appreciate very much this opportunity to represent to you the very deep concern of National PTA for the improvement of noncommercial educational radio and television. I am Mrs. Edward F. Ryan, of Manchester, Massachusetts, chairman for legislation of the National Congress of Parents and Teachers, whose membership numbers more than eleven million.

Our concern for improving the quality of television fare and for bringing educational television to all people of the United States is probably one of the most widespread among our membership of all our interests in behalf of families and children. Twice in the last three years our national conventions have adopted resolutions calling upon mass media agencies to raise their own standards of ethics, morals, and program quality. For nearly eight years we have furnished members and other subscribers with evaluations of current television programs as to suitability for children, youth, and families. Third, we have developed and widely publicized criteria for evaluating television and other programs. These measures have helped numerous families with their own children, but in all candor their effect on commercial programing has not been visible.

We have looked to noncommercial television as a more responsive and fruitful source of programs based on acceptable values. Our state branches have given much assistance to the establishment of local and regional noncommercial educational television stations, sometimes in supporting necessary legislation, sometimes in arousing general public support. Additionally, large numbers of local PTA's have given necessary assistance to school systems in taking advantage of available instructional television, sometimes in furnishing equipment for demonstration projects and thereafter in developing public support.

The concept of television as an educational instrument has been strong, and it is well known to this committee, I am sure, that the reality has fallen short of past and present hopes. The reason, we believe, has been the insufficiency of time and talent dedicated to the planning and preparation of programs. Best known and probably most successful of noncommercial television programing have been documentaries, live coverage of current events, and cultural events such as symphonies, ballets, and plays, although even these are by no means given the framework they would command in a commercial production or the technical advantages their value warrants. In another area, the dramatic presentation of important and challenging ideas, we have seen a particular promise in educational television, and there have been just enough outstanding programs in television's history to enliven our hopes.

It seems to us that there are many important ideas and issues which warrant presentation of this caliber, and there is no substitute for professional time

and talent in presentation of even the best ideas. For instance, very many state and local PTA groups have been among the numerous beneficiaries of the public-service requirement in the licensing of commercial radio and television stations. We have found station managers generous with their allocations within desirable time schedules. People knowledgeable in the matters at issue are used, but there is not available for us, or any other such groups, the sort of assistance necessary to bring about a really effective presentation. While such efforts have often enjoyed a mild success, their audience tends to be limited to those already knowledgeable and interested. The discussion format is generally used as most lively for the least money, in which it is almost accidental if the most important points are made, and made in such a way that the various sides of an issue are clear to the listener.

It seems to us that the presentation of issues central to our society, the welfare of our families, and of children, in such a way that thoughtful consideration is aroused in the viewer, or that new ideas enter into the minds of the viewers to enrich their lives, warrants dedication of resources comparable to those commonly lavished on programs designed only to entertain and pass the time.

We have therefore welcomed the recent proposals to increase the available resources for educational television. We most warmly support Senate 1160 and its proposals to improve facilities and program resources for both educational television and educational radio. We feel it is important that educational radio be included in this measure, for its ability to accomplish so much public service at low cost, its facility for live coverage, and its potential for substituting the imagination of the listener for elaborate productions.

We very warmly approve the declaration of policy that encouragement of noncommercial educational radio and television broadcasting, including their instructional use, is in the public interest; that their expansion and development depend on both local and national freedom, imagination, and initiative, but are also of appropriate concern to the federal government. We approve the provisions for the "Corporation for Public Television" and its purposes. We note and approve that, coordinate with the studies to be undertaken by the Corporation, the President has directed the Administrator of the National Aeronautics and Space Administration to conduct experiments on the requirements for a communications satellites system.

It is our view that these opportunities should not be lost to secure for educational noncommercial television and radio the advantages of advancing technology, including interconnections through the means of communications satellites. We would suggest further, that the financing of improved facilities and programs not be limited to one or two or three methods. We would recommend the consideration for the future not only of appropriated funds but of earmarked taxes upon receivers, a tax on commercial station licenses, the proposed share of savings from the use of communications satellites, and the acceptance of private funds.

We would express a concern that (1) the present pioneers of so much that is promising in educational television and radio be fully utilized in plans and

exploration for the future; (2) that the flexibility of program management which the provisions of S.1160 seem to contemplate remain a prime consideration; (3) that the funds which S.1160 proposes not be curtailed, lest we find ourselves after the passing of this splendid opportunity in a position much like that of today--great promise, without the means of performance.

We therefore hope very much that this measure is given the favorable report of your committee, and we appreciate very greatly the opportunity of expressing these views.

Dr. J. C. MOFFITT, Treasurer
490 North 200 East
Provo, Utah 84601

Mrs. IRVIN E. HENDRYSON, 1st Vice-president
1250 Humboldt Street
Denver, Colorado 80218

Mrs. JENNELLE MOORHEAD, President
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University Campus
Eugene, Oregon 97403

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Kansas City, Kansas 66104

Mr. JOSEPH W. SHOWALTER
Port Republic
Maryland 20676

Mrs. JAMES W. URE III
3105 Imperial Street
Salt Lake City, Utah 84106

4/25/67

Jerrold:

Thought you might also like to have a copy of my report which I made to the Board of Managers of the National PTA, after my participation in the Wingspread Conference, last October.

Milt Litterst

NATIONAL CONGRESS OF PARENTS AND TEACHERS
700 North Rush Street, Chicago, Illinois 60611

NATIONAL EDUCATIONAL RADIO

Conference on Educational Radio as a National Resource

Racine, Wisconsin, September 26-28, 1966

Report of the National PTA Representative, Milton R. Litterst

The conference on Educational Radio as a National Resource, in Racine, Wisconsin, September 26-28, was sponsored by National Educational Radio, a division of the National Association of Educational Broadcasters, in cooperation with the Johnson Foundation. It was attended by 70 key individuals from government, industry, education, and the arts.

The purpose of the conference was to define and mobilize the unique resources and potential of educational radio in order (1) to preserve and foster the ideals of American education; (2) to provide the American people with information, instruction, and cultural enrichment in a manner and to a degree never before attempted; and (3) to further the cause of international understanding.

E. G. Burrows, manager of Station WUOM, University of Michigan, and chairman of the board of directors of National Educational Radio, was chairman of the conference. The meeting place in Racine was "Wingspread," headquarters of the Johnson Foundation, which was designed by Frank Lloyd Wright.

Leslie Paffrath, president of the Johnson Foundation, extended a warm welcome to those in attendance and explained that "Wingspread" was more than a unique building, it was in reality a center that had dedicated its resources to developing a wide variety of cultural and educational programs devoted to the exploration of all phases of the special, creative spirit of man. "Wingspread," he said, is an idea--a belief that man the individual is important and that the potentialities inherent in his mind and spirit must be encouraged to develop; and the building is intended to serve as a place where men can exercise their creative and intellectual powers to their fullest.

Charles A. Siepmann, professor of communications at New York University and author of many books and publications pertaining to educational radio broadcasting, was the keynote speaker. Several of his provocative statements were as follows:

--Man has never communicated less significantly than he does today.

--Facts taken by themselves are an alibi for thinking, and they can become the steam that obscures the mirror of truth.

--Education must be played in a new key, since much of education, in the broad sense, is outdated and antiquated.

--Education today must be provided from the cradle to the grave and must become a way of life.

--Education should involve all the agencies of the community, and it should be <u>of</u> and <u>for</u> the community.

--Our society should not be a society of education but a society of educated men.

--Radio is distinctive for the transmission of news and its interpretation.

--Radio must restore a free marketplace of thought that will serve specialized needs of the local community.

--Radio is one of the chief media to be used in the offering of college-level education to our citizens.

--The cheapness of radio and its differential range of services make it valuable as an educational medium.

William G. Harley, president since 1960 of the National Association of Educational Broadcasters, and Robert Lewis Shayon, veteran radio and television producer and writer as well as radio-TV critic for the Saturday Review, gave stimulating talks, after which participants went to work in one of four groups to identify and define the role of educational radio and to pinpoint the most appropriate ways for educational radio to fulfill its role effectively in our society.

After three three-hour work sessions of study in depth, it was decided that educational radio should, indeed, be treated as a national resource, and that every effort should be utilized to assist educational radio broadcasting to reach significant national service goals and capacities.

Some of the recommendations for reaching these goals and capacities included the following:

1. There should be new explorations of educational radio's role in the curriculum at all educational levels.

2. New conversations with agencies of government, including those committed to serving the needs of minorities and subcultures, should be activated.

3. Exploratory meetings with community officials and representatives emphasizing the values and needs of educational broadcasting should be held.

4. Educational radio stations must reexamine their standards of service and operation.

5. Community needs ought to be the subject of appropriate regional and local conferences to enable broadcasters to meet with citizens who could be responsible for defining and serving community needs.

6. Most important is the need for the establishment of a national institute of radio, which would set goals, make policies, examine trends, and recommend decisions, which would then be subjected to implementation and evaluation in the community.

7. From the institute of radio, made up of the best radio broadcasting minds of the nation, should emerge an advisory commission that could determine the future needs of educational radio.

Some of the conclusions reached by your representative at this conference are:

1. Educational radio today is primarily a training center in colleges and universities for future radio professionals.

2. All too often, little thought and preparation are given to educational programs in these training centers.

3. College boards of trustees and college presidents are not inclined to present through their centers educational material that might be considered controversial; and this most often means that community needs are not met.

4. Educational radio could and should become one of the nation's most powerful and effective educational media if sufficient finances and brainpower were made available to it.

The Johnson Foundation was a most gracious host at this conference. Also, because of the untiring efforts of National Educational Radio and its staff, your representative feels that the conference on educational radio was most rewarding.

#

April 20, 1967

Honorable Jacob K. Javits
United States Senator
320 Old Senate Office Building
Washington, D. C.

Dear Senator Javits:

Mr. Albert Fredette, Manager of Station WAMC-FM, The Albany Medical College, indicated to us several weeks ago, after a visit with Mr. Grossman, your Legislative Assistant, that you would be interested in receiving further information on Educational Radio.

Mr. Jerrold Sandler, Executive Director of National Educational Radio, who is presently out-of-town, has requested me to forward some information on his behalf which may be of some help and interest to you. Because of his tight schedule of these past weeks due to the hearings on S. 1160, it has been impossible for him to reply in person to you. He has, however, expressed a deep appreciation of your interest and efforts on behalf of Educational Radio.

You should have already received a copy of "THE HIDDEN MEDIUM: A Status Report on Educational Radio". This comprehensive report presents an indepth study of the status and needs of Educational Radio in the United States today. Section V-1 through V-6 of this report deals specifically with the contributions of station WAMC-FM, The Albany Medical College, to the field of professional as well as enrichment communications, which may be of particular interest to you. I am enclosing with this letter an additional copy of the summary of the report which you may find of some use.

Also enclosed is a copy of Mr. Sandler's written testimony which was submitted to the Senate Subcommittee on Communications April 14 as part of the hearings on the Public Television Act of 1967.

111/...

These hearings are being carried live throughout the Northeastern part of the United States over a hook-up of educational radio stations in this region. (New York State stations carrying these hearings include WAMC-FM, The Albany Medical College, and WRVR-FM, Riverside Radio, New York City.)

Dr. Frank M. Woolsey, Jr., Associate Dean of The Albany Medical College, also testified before Senator Pastore's Subcommittee on behalf of National Educational Radio. His enclosed testimony points out the unique service which station WAMC-FM has been able to provide to physicians within the State of New York, many of the surrounding areas, as well as overseas.

Finally, I am enclosing a reprint from the NEW YORK TIMES, Saturday April 15 of Jack Gould's column entitled "Radio: Neglected Voice". This, and any other material, may be of interest to you for possible insertion in the Congressional Record.

After looking over the enclosed, should you have any further questions, I'm sure Mr. Sandler or I would be most happy to discuss them with you. Thank you for your interest in Educational Radio.

Sincerely,

Lucinda K. Landreth
Administrative Assistant

Enclosures
cc: Mr. Albert Fredette
Mr. James Grossman

COMMITTEES:
AERONAUTICAL AND SPACE SCIENCES
ARMED SERVICES
FOREIGN RELATIONS
APPROPRIATIONS, EX OFFICIO
JOINT ECONOMIC
DEMOCRATIC POLICY
DEMOCRATIC STEERING

United States Senate

WASHINGTON, D.C. 20510

STUART SYMINGTON
MISSOURI

STANLEY R. FIKE
ADMINISTRATIVE ASSISTANT

April 5, 1967

Mr. L. F. P. Curry
Curry Steel Products Company
P. O. Box 443
Independence, Missouri 64051

Dear Mr. Curry:

This will acknowledge your letter of April 3 favoring the inclusion of radio broadcasting in the proposed Public Television Act of 1967.

I am taking the liberty of forwarding a copy of your letter and the enclosure to the Senate Commerce Committee which will begin hearings on the legislation April 11. Though not a member of the Committee, I will keep a close eye on forthcoming proceedings.

Thank you for bringing your suggestions to my attention.

Sincerely,

Stuart Symington

SS:aw

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415-421 South Spring

P. O. Box 443

INDEPENDENCE, MISSOURI
64051

April 3, 1967

Subject:
Senate Bill 1160
"Public Television Act of 1967"

The Honorable William J. Randall
Representative, 4th District Missouri
House of Representatives Office Building
Washington, D. C.

Dear Congressman Randall:

The provisions of S.1160 are so significant for radio educational broadcasting generally and in the metropolitan area of Kansas City, that I write in behalf of this Bill. Hitherto, television has fared well in public support, but public support of radio has been neglected.

I hope the title itself can be amended to read "Public Broadcasting Act of 1967", for the reason that the text of the Bill, as it should, applies to both radio and television.

Educational radio here has made extensive contributions to our cultural life. And this without having had a strong base of financial support. The stations concerned are as follows: Kansas University, Lawrence, 100,000 Watts, FM, TV; University of Missouri in Kansas City, 20,000 Watts, FM; Nazarene Theological Seminary, Kansas City, 10 Watts, FM; Central Mo. State College, Warrensburg, 10 Watts, FM.

The University of Missouri at Columbia, I understand is applying for an educational band, but is now confined to a commercial TV station.

The programs of the above stations are not available from any other source. They are vital to the educational work of the institutions with which they are connected. They include lectures on various subjects, addresses, course work for enrolled or extension students; music, both classical and modern, as well as other matters, and reach a wide public.

For your information I enclose the March 19, 1967 supplement to the Kansas City Star. This is entitled "The Kansas City Star TV Scene" (an amendment there is in order, too). Your attention is called to pages 4H, 5H, and 6H, where articles appear respecting educational radio locally and in Missouri. They are by Joyce Wagner, and I think you will find them interesting and informative.

In my experience I find educational radio performing a useful public function.

I understand the House is to act on this subject also, but do not know that a House Bill has been introduced. Should it be, I hope you may be able to support it.

With personal regards.

Sincerely yours,

L. F. P. Curry

L. F. P. Curry

LFPC:za
Enclosure
Letters sent also to Senators Stuart Symington and Edward V. Long

April 3, 1967

Subject:
Senate Bill 1160
"Public Television Act of 1967"

The Honorable Edward V. Long
United States Senator
Senate Office Building
Washington, D. C.

Dear Senator Long:

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In my experience I find educational radio performing a useful public function.

S.1160 if enacted into law will continue and extend this function, and I believe the Bill deserves your backing.

Sincerely yours,

L. F. P. Curry

L. F. P. Curry

LFPC:za
Enclosure

Similar letter to Senator Stuart Symington.

DANTE B. FASCELL
12TH DISTRICT, FLORIDA

COMMITTEES:
GOVERNMENT OPERATIONS
CHAIRMAN: LEGAL AND MONETARY AFFAIRS SUBCOMMITTEE
MEMBER: GOVERNMENT ACTIVITIES SUBCOMMITTEE
FOREIGN AFFAIRS
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MEMBER: INTER-AMERICAN AFFAIRS SUBCOMMITTEE

JOHN R. BUCKLEY
ADMINISTRATIVE ASSISTANT

Congress of the United States
House of Representatives
Washington, D.C. 20515

April 25, 1967

Mrs. Marjorie Newman
Program Director, WFSU-FM
The Florida State University
Tallahassee, Florida 32306

Dear Mrs. Newman:

Thank you for your letter.

I certainly share your conviction that educational radio has made an outstanding contribution to the general field of education. I am certain that a majority of the Members of Congress share my sentiments in this regard.

Your suggestion that radio be given equal recognition in the title of any new law establishing public financial support for educational broadcasting is a good one and I have called your views on this subject to the attention of Chairman Harley Staggers of the House Commerce Committee. A copy of the letter to Congressman Staggers is enclosed.

Once again, let me thank you for contacting me concerning this matter.

Sincerely,

Dante B. Fascell

DANTE B. FASCELL
Member of Congress

DBF:Fsm
Enclosure

DANTE B. FASCELL
12TH DISTRICT, FLORIDA

COMMITTEES:
GOVERNMENT OPERATIONS
CHAIRMAN: LEGAL AND MONETARY AFFAIRS SUBCOMMITTEE
MEMBER: GOVERNMENT ACTIVITIES SUBCOMMITTEE
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MEMBER: INTER-AMERICAN AFFAIRS SUBCOMMITTEE

JOHN R. BUCKLEY
ADMINISTRATIVE ASSISTANT

Congress of the United States
House of Representatives
Washington, D.C. 20515

April 25, 1967

The Honorable Harley Staggers
Chairman
House Interstate and Foreign Commerce
Committee
Suite 2125 Rayburn Building
Washington, D.C.

Dear Mr. Chairman:

Enclosed is a letter from Mrs. Marjorie Newman of Florida State University.

Mrs. Newman's letter raises several points with which I am in agreement concerning the title of any bill which is reported out of your committee providing for public financial support for educational television and radio.

I am confident that should your committee report out such a bill educational radio will be given the full recognition which it deserves, both in the title and substance of the bill.

Kindest regards.

Sincerely,

DANTE B. FASCELL
Member of Congress

DBF:Fsm

XEROX COPY

April 5, 1967

The Honorable Bob Sikes
Room 1112
House Office Building
Washington, D.C.

Dear Mr. Sikes:

Representative Harley Staggers of West Virginia has introduced a bill (H.R. 6736), The Public Television Act of 1967, to the House of Representatives. This bill was given support by Claude Pepper of Florida (H.R. 6845) and Torbert MacDonald (H.R. 7670) of Massachusetts. The proposed legislation, in accord with the recommendations of President Johnson, calls for increased aid to educational television and for the first time, provides for financial support for non-commercial radio.

Those of us who have worked in educational radio for many years are aware of the significant role it has to play in education. We have found that radio can be used as effectively, and in some cases more so, to teach many things. Not least important, it is far less expensive and perhaps this is the reason that more attention has not been given to its support and development. Throughout the country radio is being used in the education of public school children, university students, and for the continuing education of adults in the community. Its effectiveness has been demonstrated over and over again. Here in Florida a plan is being considered for a state-wide radio network to be made possible by placing an educational radiosstation at each of the twenty-six junior colleges. Other services to the people of Florida include the distribution of program materials by our own station, WFSU-FM, to commercial stations throughout the state for public service broadcast.

Public recognition of its potential as well as financial support are needed if radio is to reach its full potential as an instrument of education. It therefore is important that radio be given equal status with television in the forthcoming legislation. A Public Broadcasting Act, rather than one for television with radio riding along would help to accomplish this.

I hope you will keep this in mind and support the full inclusion of radio in all titles of the proposed bill. Mr. Jerrold Sandler, Executive Director of National Educational Radio, 1346 Connecticut Avenue, NW, in Washington, will be sending background materials for your use. If you have any further questions either of us will be happy to discuss them with you.

Sincerely yours,

(Mrs.) Marjorie Newman
Program Director, WFSU-FM

XEROX COPY

CHARLES E. BENNETT
MEMBER
3D DISTRICT, FLORIDA

COMMITTEE:
ARMED SERVICES

CHAIRMAN, REAL ESTATE SUBCOMMITTEE
MEMBER, CIA SUBCOMMITTEE

Congress of the United States
House of Representatives
Washington, D.C. 20515

J. RICHARD SEWELL
ADMINISTRATIVE ASSISTANT
AUDREY W. STRINGFELLOW
EXECUTIVE SECRETARY
IN CHARGE OF JACKSONVILLE OFFICE
226 FEDERAL BUILDING
JOHN D. TYSON
LEGISLATIVE ASSISTANT
JEANNETTE CHESBROUGH SOWERS
VERA BISHOP
MARY ALICE HEDGE
MARGARET L. SAFFELL
PAUL J. WALSTAD
SECRETARIES

RECEIVED
Apr 24 1967
NAT'L EDUCATIONAL RADIO

April 17, 1967

Mrs. Marjorie Newman
Program Director, WFSU-FM
Florida State University
Tallahassee, Florida 32306

Dear Mrs. Newman:

Thank you for your April 11 letter concerning legislation now before Congress. I appreciate your giving me the benefit of your thinking on the services of educational radio and I will certainly keep your views firmly in mind when matters in this field come before the Congress. I am certainly open minded to any amendment to the bill and I would be happy to talk with you or your Executive Director about this should you or Mr. Sandler call upon me.

Letter I sent him is attached
It might be a good idea to call him
M.

I appreciate your writing. With kindest regards,

Sincerely,

Charles E. Bennett

CEB:cel

JAMES A. HALEY
7TH DIST., FLORIDA

WASHINGTON ADDRESS:
ROOM 1236 LONGWORTH BUILDING
(NEW HOUSE OFFICE BUILDING)

HOME ADDRESS:
P.O. BOX 1053
SARASOTA, FLORIDA

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CHAIRMAN, SUBCOMMITTEE ON INDIAN AFFAIRS
VETERANS' AFFAIRS
CHAIRMAN, SUBCOMMITTEE ON HOSPITALS
JOINT COMMITTEE ON NAVAJO-HOPI INDIAN ADMINISTRATION

Congress of the United States
House of Representatives
Washington, D.C. 20515

WASHINGTON STAFF:
MISS ALICE MYERS
PALMETTO, FLORIDA

MRS. MARILEE B. MACNICHOL
RIVERVIEW, FLORIDA

DISTRICT OFFICE:
BARTOW, FLORIDA
R. ELMO HOOD

April 14, 1967

Mrs. Marjorie Newman
Program Director, WFSU-FM
The Florida State University
Tallahassee, Florida 32306

Dear Mrs. Newman:

Thank you for your letter of April 7th regarding the pending legislation to provide aid to educational TV and educational radio broadcasting.

You have recommended support for the full inclusion of radio in all titles of the proposed legislation. I am very glad to have your views on this issue and your recommendations will certainly be kept before me when the bills come to the House for consideration.

With good wishes, I am

Sincerely yours,

James A. Haley

JAMES A. HALEY
Congressman, 7th District

JAH:mm

BOB SIKES
FIRST DISTRICT
FLORIDA

MISS ALMA D. BUTLER
ADMINISTRATIVE ASSISTANT

Congress of the United States
House of Representatives
Washington, D.C.

COMMITTEE ON
APPROPRIATIONS

SECRETARIES:
MISS NELLA L. ADAMS
MRS. JUDITH GALLOWAY
MISS VERGIE COLBY
MRS. JESSICA WRIGHT

April 13, 1967

Mrs. Marjorie Newman
Program Director WFSU-FM
The Florida State University
Tallahassee, Florida 32306

My dear Friend:

I have your letter requesting my support of H. R. 6736, the Public Television Act of 1967.

This measure is now before the House Committee on Interstate and Foreign Commerce. The appropriate departmental reports have been requested but hearings have not as yet been scheduled.

I appreciate your letting me have the benefit of your views and you may be sure that I will bear them in mind at the proper time.

With all good wishes, I am

Sincerely,

Bob Sikes

S/ja

PAUL G. ROGERS
FLORIDA
ROOM 2417, RAYBURN BUILDING

HOME ADDRESS
WEST PALM BEACH, FLORIDA

ADMINISTRATIVE ASSISTANT
ROBERT B. LOCHRIE, JR.

Congress of the United States
House of Representatives
Washington, D.C.

COMMITTEES:
INTERSTATE AND FOREIGN COMMERCE
MERCHANT MARINE AND FISHERIES

SUBCOMMITTEES:
PUBLIC HEALTH
INVESTIGATIONS
MERCHANT MARINE
OCEANOGRAPHY
COAST GUARD
FISH AND WILDLIFE

April 22, 1967

Mrs. Marjorie Newman
Program Director, WFSU-FM
THE FLORIDA STATE UNIVERSITY
Tallahassee, Florida 32306

File Ref: Legis

Dear Mrs. Newman:

Thank you for letting me hear from you.

I appreciated your taking the time and effort to let me have the benefit of your thinking regarding H. R. 6736, the Public Television Act of 1967, and other related bills. I note your support for the full inclusion of radio in all titles of the proposed bill.

Your views are most helpful to me and you may be assured that I will keep them in mind.

Kind regards and best wishes.

Sincerely yours,

PAUL G. ROGERS, M.C.

PGR:dm

GEORGE A. SMATHERS, FLA., CHAIRMAN
JOHN SPARKMAN, ALA.
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WILLIAM T. MC INARNAY,
STAFF DIRECTOR AND GENERAL COUNSEL

RAYMOND D. WATTS,
ASSOCIATE GENERAL COUNSEL

United States Senate

SELECT COMMITTEE ON SMALL BUSINESS
(CREATED PURSUANT TO S. RES. 58, 81ST CONGRESS)

April 7, 1967

Dear Mr. Sandler:

I appreciate so much your sending along to me the material on the National Educational Radio. This will be most useful to us in the days ahead.

Should you be in a position to be of further assistance to us, we will not hesitate to call upon you as you have so kindly suggested.

Sincerely,

Mark O. Hatfield
United States Senator

Mr. Jerrold Sandler
National Educational Radio
1346 Connecticut Avenue, N. W.
Washington D. C. 20036

MOH:t

PTM

April 5, 1967

Mr. Leslie Paffrath
President
The Johnson Foundation
Racine, Wisconsin

Dear Les:

This will confirm your appearance as a witness on behalf of Educational Radio before the Senate Subcommittee on Communications on Friday, April 14, 1967. I have discussed this with the counsel to the Committee and he has expressed his pleasure at knowing that you can appear as President of the Johnson Foundation.

As you know, NER will have a number of witnesses participating on that day. We anticipate that our session will take up all of the afternoon, beginning approximately 1:30 PM. However, it is possible that the morning witnesses could finish earlier than anticipated: therefore, we should be ready to go on as early as 11:00 AM, if necessary.

I would suggest that, if your schedule permits, it would be most helpful for you to be here a day early so that you could see some of the earlier testimony, particularly involving ETV. Furthermore, this would give us all a chance to discuss the conduct of the hearings, oral testimony, etc., the evening before our appearance. Please let us know if you would like our office to arrange for a hotel reservation.

For your information, the other NAEB witnesses will be:

National Association of Educational Broadcasters:

Ed Burrows, NAEB Board Chairman
E. William Henry, Public Director of NAEB

Educational Television:

Jack McBride, ETS Board Chairman
Newton Minow, Member of the Board of WTTW, WXXW, Chicago and NET
Devereux Josephs, former Chairman of Board of WNDT, New York

Educational Television: (continued)

C. Scott Fletcher, NAEB Public Director, ETS Executive Consultant

Instructional Division:

George Bair, Chairman of the Instructional Division and Director of Education for South Carolina ETV Network

National Educational Radio:

Jerrold Sandler
Dr. Fred Harrington, President, University of Wisconsin and NAEB Public Director
Willard Shadel, Associate Director, School of Communications, University of Washington
Robert Lewis Shayon, Professor of Communications University of Pennsylvania and radio/TV critic for Saturday Review
Dr. Frank M. Woolsey, Jr., M.D., Associate Dean, Albany State Medical College

In Shayon's case, he will testify on the 14th, because of a conflicting schedule.

Within the next two days we will be getting a draft off to you for your immediate reactions. It will be necessary for you to finalize the written testimony very quickly, since I will have to have 50 copies of all six of NER witness's comments in the hands of the Senate Subcommittee 48 hours before their appearance. Please keep in mind that the written statement is submitted for the Record, and can, therefore, be any appropriate length. But your oral comments should be kept to about 10 minutes or so, and should be much more informal and conversational in tone. My suggestion is: don't worry about the oral testimony until the written formal statement is all set and out of our hands; then you would have two to three days to actually outline your oral remarks.

The Status Report on Educational Radio in the United States is due from the printer within the next day or so; we will see to it that a copy is sent to you immediately.

Many thanks for helping the cause of Educational Radio once again.

Warmest personal regards,

Sincerely,

Jerrold Sandler

cc: Herman Land

PTA

2947 North 78th Court
Elmwood Park, Illinois
60635

April 21, 1967 (Typed)
April 20, 1967 (Dictated)

National Assoc. of Educational Broadcasters
Mr. Jerrold Sandler
Executive Director
National Educational Radio
1346 Connecticut Avenue, N.W.
Washington, D.C. (20036)

Dear Sir:

RE: Pastore Sub-Committee Hearing

1. You are to be commended for your testimony for the Pastore Sub-Committee (which I just saw last night). (I had previously written them that I thought educational radio broadcasting could do as good or better than half the ETV I have seen so far and cost a heck of a lot less.) I have been a bit involved in educational broadcasting since helping to build and operate two educational radio (University) stations about 40 years ago-so I can appreciate your interest and problems.

2. Since I serve on several school board and industry study groups, from local to national level, I would like to have you send me any conveniently available material on the operation of your group, and what is now being done on educational radio in the United States; and also a copy of your submitted material to the Pastore committee if available.

3. Even tho it does not all agree with the NAEB position, I am sending you a copy of some response to FCC dockets 14185, 14229, and 16453. You might be interested in a school board member's thinking on Docket 14185.

4. Again, thanks for pulling for educational radio. Remember Harry Skornia's comment about TV putting a nation to sleep and radio waking them up.

Lloyd P. Morris

LPM/em
cc enclosed

JERRY L. PETTIS
33D DISTRICT, CALIFORNIA

HOME ADDRESS:
LOMA LINDA, CALIFORNIA

DISTRICT OFFICE:
CALIFORNIA HOTEL
SAN BERNARDINO, CALIFORNIA 92401
AC714 884-8818
AC714 884-4311 EXT. 202

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEE:
SCIENCE AND ASTRONAUTICS

WASHINGTON OFFICE:
1517 LONGWORTH BUILDING
AC202 225-5861

RECEIVED
APR
13
1967
NAT'L EDUCATIONAL RADIO

April 10, 1967

Mr. Jerrold Sandler
National Educational Radio
1346 Connecticut Avenue, N.W.
Washington, D.C. 20036

Dear Mr. Sandler:

As you may know, Freshman Congressman Jerry Pettis and Howard Pollock were elected by the 59 new Republican Congressmen to represent them on the Republican Congressional Policy Committee.

These very competent Congressmen have been featured by several Washington groups and in several publications, including Capitol Hill Roll Call, the Republican Congressional Committee Newsletter. Congressman Pettis has been the subject of Republican National Committee releases and he and Pollock are being featured in the next issue of Nation's Business.

It occurs to me that these men might be useful in developing an informative program on the new "NER Washington Forum" series.

Please let me know if we may be helpful in this matter.

Sincerely,

Oliver L. Jacques

XEROX COPY

RUSSELL B. LONG, LA., CHAIRMAN
GEORGE A. SMATHERS, FLA.
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EVERETT MCKINLEY DIRKSEN, ILL.
TOM VAIL, CHIEF COUNSEL

United States Senate

COMMITTEE ON FINANCE

April 14, 1967

Mrs. Marjorie Newman
Program Director, WFSU-FM
The Florida State University
Tallahassee, Florida 32306

Dear Mrs. Newman:

I have your letter of April 12th with further reference to S. 1160.

Your comments have been carefully noted, and I will be glad to do what I can to be helpful.

With kind regards, I am

Sincerely yours,

George A. Smathers, USS

GAS:jlo

COPY

THE FLORIDA STATE UNIVERSITY
TALLAHASSEE 32306

UNIVERSITY BROADCASTING SERVICES

April 12, 1967

The Honorable George A. Smathers
Room 4313
Senate Office Building
Washington, D.C.

Dear Senator Smathers:

I appreciate your interest in sending me a copy of Senator Magnuson's bill (S. 1160) concerning television and radio and the related materials.

We are of course extremely pleased that the proposed legislation does include radio as well as television in the language of the act. I, however, am disappointed that a full step was not taken toward making this a Public Broadcasting Act of 1967 rather than using television only in the title. This is a small point but it is significant since it indicates a less than full commitment to the potential of educational radio.

Perhaps before the legislation is enacted by the Senate such a change could be made. I certainly would be grateful for your help in bringing it about.

Thank you for your continued interest.

Sincerely yours,

(Mrs.) Marjorie Newman
Program Director, WFSU-FM

MN/je

THE FLORIDA STATE UNIVERSITY

TALLAHASSEE 32306

UNIVERSITY BROADCASTING SERVICES

April 18, 1967

Dear Jerry:

These are the latest letters exchanged on legislation -- most by me, one from Don Holloway to Senator Pastore.

Claude Pepper,without my having written him first, sent a copy of his remarks to the Subcommittee which I thought were very effective. LeRoy Collins is willing to write letters if I will draft them. Please let me know by phone immediately (if you have not already returned my phone call) what we need him to do.

There were a few other items I have to discuss with you when you have a moment. I gather the hearings went off in great style. I'll be looking forward to receiving the taped coverage.

Peace!

Marjorie Newman

MN/je

WM. J. RANDALL
4TH MISSOURI DISTRICT

COMMITTEES:
ARMED SERVICES
GOVERNMENT OPERATIONS

Congress of the United States
House of Representatives
Washington, D.C.

April 6, 1967

REC'D APR 10 1967

Mr. L. F. P. Curry
Curry Steel Products Company
415-421 South Spring
Post Office Box 443
Independence, Missouri 64051

Dear ~~Mr. Curry~~ Pat:
I should address you as Pat.

Many thanks for your letter of April 3 in support of S. 1160, a bill which would extend and expand the program of grants for construction of noncommercial educational radio and television facilities.

The importance of educational radio and its substantial contributions to the communities it serves are most effectively delineated in your letter and enclosure. For that reason, I am referring both to the Senate Commerce Committee which has scheduled hearings on S. 1160 April 11 through 14 with testimony from James Killian, Chairman of the Carnegie Commission on Educational Television, and other experts.

A bill has been introduced in the House on this subject, H. R. 6736, copy enclosed, and is pending in the House Interstate and Foreign Commerce Committee.

I appreciate your writing to me in this regard and hope you will continue to let me know about matters of your concern.

Sincerely,

Wm. J. Randall
Member of Congress

WJR:pc
Enclosure

CARL HAYDEN, ARIZ., CHAIRMAN
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JOHN L. MC CLELLAN, ARK.
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WILLIAM PROXMIRE, WIS.
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MILTON R. YOUNG, N. DAK.
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NORRIS COTTON, N.H.
CLIFFORD P. CASE, N.J.
JACOB K. JAVITS, N.Y.
THOMAS J. SCOTT, CHIEF CLERK
WM. W. WOODRUFF, ASST. CHIEF CLERK

United States Senate

COMMITTEE ON APPROPRIATIONS

April 10, 1967

Mr. William R. Boehle, Chairman
Department of Music
The University of North Dakota
Grand Forks, North Dakota 58201

Dear Mr. Boehle:

Thank you very much for your letter of April 4 with further reference to the Public Television Act of 1967.

Mr. Boehle, I appreciated hearing from you and having your further thoughts on this legislation including amending the title of the bill to include broadcasting. Your views are most helpful to me, and I assure you they will be given every consideration when this legislation is before the Senate.

With kindest personal regards,

Sincerely yours,

MILTON R. YOUNG

MRY:sv

MARK ANDREWS
FIRST DISTRICT, NORTH DAKOTA

DISTRICT OFFICES:
302 FIRST NATIONAL BANK BUILDING
FARGO, NORTH DAKOTA
AREA CODE 701: 232-8030

FEDERAL BUILDING
GRAND FORKS, NORTH DAKOTA
AREA CODE 701: 774-9601

Congress of the United States
House of Representatives
Washington, D.C.

COMMITTEE ON APPROPRIATIONS

WASHINGTON ADDRESS:
1707 LONGWORTH HOUSE OFFICE BLDG.
WASHINGTON, D.C. 20515
AREA CODE 202: 225-2611

April 10, 1967

Mr. William R. Boehle, Chairman
Department of Music
University of North Dakota
Grand Forks, North Dakota

Dear Mr. Boehle:

Thank you for your letter suggesting a change in the title of the Public Television Act of 1967.

H.R. 6736 is an identical bill to S. 1160. Therefore, your suggestions are applicable to each. I have taken the liberty of sending a copy of your letter to Senator Magnuson, Chairman of the Senate Committee on Commerce and Representative Staggers, Chairman of the House Interstate and Foreign Commerce Committee, sponsors of these bills.

Thank you, again, for advising me of your views on this legislation.

Best wishes.

Sincerely,

MARK ANDREWS
Member of Congress

MA:bw

April 11, 1967

The Honorable John O. Pastore
The United States Senate
Washington 25, D. C.

Dear Senator Pastore:

We want you to know we favor the proposed legislation (S. 1160 "Public Television Act of 1967") upon which your Committee on Communications began hearings today. We are especially pleased that the proposed bill includes educational radio.

Morehead State University, a four year institution of higher education, is located in the Appalachian Region of Kentucky and in the Seventh District served by Congressman Carl Perkins. We are looking to technology to help keep pace with educational developments throughout the United States.

We began operation of a low-power radio station in June, 1965. In these two short years, we have learned the potential of radio and anticipate expansion of its use. We anticipate the implementation of broadcast television as a part of the Kentucky Television Network. This implementation cannot be done within the present financial and personnel structure. We need such legislation as you are considering not only for equipment but for personnel and program services. It is our hope that the program services can remain applicable to our regional needs.

As a member institution of National Educational Radio we have participated in the report which #bibbing possible through the Ford Foundation. "The Hidden Medium" reflects the needs and challenges throughout our vast country.

Dr. Adron Doran, President of Morehead State University and a member of the Advisory Committee on Education of the Appalachian Regional Commission, and all of us at Morehead will follow the deliberations of your committee with the hope that we can together provide better education for our youth.

Very truly yours,

Donald F. Holloway
Associate Professor of Speech
Station Manager, WMKY-FM

COPY

DIVISION OF CONTINUING EDUCATION

OREGON STATE SYSTEM OF HIGHER EDUCATION

DIRECTOR, EDUCATIONAL MEDIA
220 Agriculture Hall
Corvallis, Oregon 97331
503/754-3424

April 12, 1967

Mr. Jerrold Sandler
Executive Director
National Educational Radio
1346 Connecticut Avenue, N. W.
Washington, D. C. 20036

RECEIVED
APR 17 1967
NATL EDUCATIONAL RADIO

Dear Jerry:

Attached for your information is a copy of a letter I recently sent to all members of the House and Senate Subcommittees on Communications.

As I mentioned to you earlier, I have already made direct contact in person with the Oregon delegation regarding this legislation.

Regards,

Luke F. Lamb
Director

encl.
LFL:fcr

DIVISION OF CONTINUING EDUCATION

OREGON STATE SYSTEM OF HIGHER EDUCATION

DIRECTOR, EDUCATIONAL MEDIA
220 Agriculture Hall
Corvallis, Oregon 97331
503/754-3424

April 11, 1967

Senator John O. Pastore
Senate Office Building
Washington, D. C. 20510

Dear Senator Pastore:

I would like to express support for the Public Television Act of 1967. The State System of Higher Education in Oregon operates both a television and a radio network. The provisions of the Public Television Act of 1967 can have a significant impact on the quality and quantity of programing that we are able to provide the 70% of Oregon's population within our coverage area, as well as assisting us in extending our coverage.

Because Oregon is a pioneer in educational radio, with KOAC Corvallis coming on the air in 1922, we are particularly pleased that this bill incorporates support for educational radio.

Your favorable consideration of this legislation will have immediate and direct benefits for the people of the United States.

Sincerely,

Luke F. Lamb
Director

LFL:fcr

SILVIO O. CONTE
FIRST DISTRICT, MASSACHUSETTS

WASHINGTON ADDRESS:
257 CANNON HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
AREA CODE 202
PHONE: 225-5335

DISTRICT OFFICE:
7 NORTH STREET
PITTSFIELD, MASS. 01201
AREA CODE 413
PHONE: 442-0946

Congress of the United States
House of Representatives
Washington, D.C.

COMMITTEE ON APPROPRIATIONS
SUBCOMMITTEES:
TREASURY AND POST OFFICE
FOREIGN OPERATIONS

SELECT COMMITTEE ON SMALL BUSINESS
SUBCOMMITTEES:
GOVERNMENT PROCUREMENT
REGULATORY AGENCIES
TAXATION

MIGRATORY BIRD CONSERVATION COMMISSION

JOINT COMMISSION ON THE COINAGE

April 25, 1968

RECEIVED
MAY 6 1968
NATL. EDUCATIONAL RADIO

Mr. Albert Hulsen
Station WFCR
Amherst, Massachusetts 01002

Dear Mr. Hulsen:

I want to acknowledge receipt of your telegram of recent date, expressing your hope that I will support H.R. 15986, authorizing funds for the implementation of the Public Broadcasting Act.

As you know by now, this measure passed the House by a vote of 241 to 132 on April 24. The proceedings were then vacated and S. 3135, an identical measure which had previously been approved by the Senate, was passed in lieu of the House bill. S. 3135 is now awaiting Presidential approval to complete the enactment process.

Let me assure you that I appreciate your taking the time to inform me of your support of this measure, and that I fully supported such on the floor of the House.

With very best wishes, I am

Cordially yours,

Silvio O. Conte
Member of Congress

SOC:grs

April 3, 1967

Subject:
Senate Bill 1160
"Public Television Act of 1967"

The Honorable Stuart Symington
United States Senator
Senate Office Building
Washington, D. C.

Dear Senator Symington:

The provisions of S.1160 are so significant for radio educational broadcasting generally and in the metropolitan area of Kansas City, that I write in behalf of this Bill. Hitherto, television has fared well in public support, but public support of radio has been neglected.

I hope the title itself can be amended to read "Public Broadcasting Act of 1967", for the reason that the text of the Bill, as it should, applies to both radio and television.

Educational radio here has made extensive contributions to our cultural life. And this without having had a strong base of financial support. The stations concerned are as follows: Kansas University, Lawrence, 100,000 Watts, FM, TV; University of Missouri in Kansas City, 20,000 Watts, FM; Nazarene Theological Seminary, Kansas City, 10 Watts, FM; Central Missouri State College, Warrensburg, 10 Watts, FM.

The University of Missouri at Columbia, I understand is applying for an educational band, bus is now confined to a commercial TV station.

The programs of the above stations are not available from any other source. They are vital to the educational work of the institutions with which they are connected. They include lectures on various subjects, addresses, course work for enrolled or extensions students; music, both classical and modern, as well as other matters, and reach a wide public.

For your information I enclose the March 19, 1967 supplement to the Kansas City Star. This is entitled "The Kansas City Star TV Scene" (an amendment there is in order, too). Your attention is called to pages 4H, 5H and 6H, where articles appear respecting educational radio locally and in Missouri. They are by Joyce Wagner, and I think you will find them interesting and informative.

In my experience I find educational radio performing a useful public function.

S.1160 if enacted into law will continue and extend this function, and I believe the Bill deserves your backing.

Sincerely yours,

L. F. P. Curry

LFPC:za
Enclosure

Similar letter to Senator Edward V. Long

ROBERT F. KENNEDY
NEW YORK

United States Senate

WASHINGTON, D.C.

April 4, 1967

Mr. Jerrold Sandler
National Educational Radio
1346 Connecticut Avenue, N. W.
Washington, D. C. 20036

Dear Mr. Sandler:

Thank you for sending me the material on the National Educational Radio Association.

I appreciate your courtesy in forwarding this material to us.

Sincerely,

Wendell H. Pigman
Legislative Assistant

JAMES O. EASTLAND, MISS., CHAIRMAN
JOHN L. MCCLELLAN, ARK.
SAM J. ERVIN, JR., N.C.
THOMAS J. DODD, CONN.
PHILIP A. HART, MICH.
EDWARD V. LONG, MO.
EDWARD M. KENNEDY, MASS.
BIRCH BAYH, IND.
QUENTIN N. BURDICK, N. DAK.
JOSEPH D. TYDINGS, MD.
GEORGE A. SMATHERS, FLA.
EVERETT MCKINLEY DIRKSEN, ILL.
ROMAN L. HRUSKA, NEBR.
MIRAM L. FONG, HAWAII
HUGH SCOTT, PA.
JACOB K. JAVITS, N.Y.

United States Senate

COMMITTEE ON THE JUDICIARY

April 10, 1967

Mr. William R. Boehle
Chairman, Department of Music
The University of North Dakota
Grand Forks, North Dakota 58201

Dear Mr. Boehle:

Thank you very much for your letter concerning S. 1160, a bill which would authorize funds for educational radio and television.

I am planning to appear before the Senate Commerce Subcommittee which is holding hearings on this bill to express my support and to include in the hearing record some of the benefits which this would provide to North Dakota.

With kind regards, I am

Sincerely,

Quentin N. Burdick

QNB:jmw

OFFICE OF THE VICE PRESIDENT

WASHINGTON
20520

April 7, 1967

RECEIVED
APR 8 1967
NATL EDUCATIONAL RADIO

Dear Jerry:

Many thanks for your kind follow-up note and for the welcome "CARE" packages.

"The Hidden Medium" is an eye-opener, an ear-opener and a heart-opener. Let's hope it leads to all the good things NER envisions.

That was a delightful luncheon. My appreciation.

Roger Penn has sent me helpful materials on WAMU-FM, and we will be having lunch after he gets back from the NAB Convention.

I saw Nick Zapple last night at the White House Photographer's Dinner and reiterated the Vice President's interest.

It is a special pleasure to know that NER is in such good hands.

I'll be looking forward to our further fruitful contact.

Sincerely,

Julius N. Cahn
Assistant to the
Vice President

Mr. Jerrold Sandler
National Educational Radio
1346 Connecticut Avenue, N. W.
Washington, D. C. 20036

The University of North Dakota
GRAND FORKS, NORTH DAKOTA 58201

COLLEGE OF ARTS AND SCIENCES
OFFICE OF THE DEAN

TELEPHONE: 777-2749
AREA CODE 701

April 27, 1967

Honorable Mark Andrews
House of Representatives
Washington, D. C.

Dear Congressman Andrews:

I should like to express to you my own personal gratitude and that of my faculty and our students for what has already been done to further and promote the cause of new Social Work Manpower and Training legislation, especially through TITLE IV of the Administrations Social Security Ammendments of 1967, H.R. 5710.

As dean of a college which includes a fine Department of Social Work, I have come to be increasingly aware of the great need for competent, highly trained, and broadly educated social workers. I have also, of course, become increasingly sensitive to the growing gap between the need and the available financial resources for support of the education of social workers.

May I respectfully ask you to accept our support and thanks for any further contributions you may be able to make in this important matter?

Yours sincerely,

Bernard O'Kelly

Bernard O'Kelly
Dean

mw

cc: Interagency Committee on Expansion of Social Work Education
345 East 46th Street, Room 605
New York, NEW YORK 10017

P.S. Thank you for your response to my message about the ETFA. We shall be hopeful.
B.OK.

The University of North Dakota
GRAND FORKS, NORTH DAKOTA 58201

COLLEGE OF ARTS AND SCIENCES
OFFICE OF THE DEAN

TELEPHONE: 777-2749
AREA CODE 701

April 27, 1967

Honorable Thomas Kleppe
House of Representatives
Washington, D. C.

Dear Congressman Kleppe:

I should like to express to you my own personal gratitude and that of my faculty and our students for what has already been done to further and promote the cause of new Social Work Manpower and Training legislation, especially through TITLE IV of the Administrations Social Security Ammendments of 1967, H.R. 5710.

As dean of a college which includes a fine Department of Social Work, I have come to be increasingly aware of the great need for competent, highly trained, and broadly educated social workers. I have also, of course, become increasingly sensitive to the growing gap between the need and the available financial resources for support of the education of social workers.

May I respectfully ask you to accept our support and thanks for any further contributions you may be able to make in this important matter?

Yours sincerely,

Bernard O'Kelly

Bernard O'Kelly
Dean

mw

cc: Interagency Committee on Expansion of Social Work Education
345 East 46th Street, Room 605
New York, NEW YORK 10017

P. S. Thank you very much for your response earlier this year — we have high hopes for the future advantages to North Dakota & the University that may come from H. R. 4140 & other legislation affecting educational radio & television. B. O'K.

The University of North Dakota
GRAND FORKS, NORTH DAKOTA 58201

COLLEGE OF ARTS AND SCIENCES
OFFICE OF THE DEAN

TELEPHONE: 777-2749
AREA CODE 701

April 27, 1967

Honorable Milton Young
United States Senate
Washington, D. C.

Dear Senator Young:

I should like to express to you my own personal gratitude and that of my faculty and our students for what has already been done to further and promote the cause of new Social Work Manpower and Training legislation, especially through Senate 1150.

As dean of a college which includes a fine Department of Social Work, I have come to be increasingly aware of the great need for competent, highly trained, and broadly educated social workers. I have also, of course, become increasingly sensitive to the growing gap between the need and the available financial resources for support of the education of social workers.

May I respectfully ask you to accept our support and thanks for any further contributions you may be able to make in this important matter?

Yours sincerely,

Bernard O'Kelly

Bernard O'Kelly
Dean

mw

cc: Interagency Committee on Expansion of Social Work Education
345 East 46th Street, Room 605
New York, NEW YORK 10017

P.S. Thanks also for your interest in Senator Magnuson's bill concerning educational radio & television.

BOK.

April 20, 1967

The Honorable Quentin N. Burdick
Senate of the United States
Washington, D.C.

Dear Sir:

This is in response to your kind letter informing me of your support for the Public Television Act of 1967 (S. 1160). I speak for my colleagues at the University of North Dakota Broadcasting Service as well as myself in expressing deep appreciation for your positive position. Your statement before the Communications Subcommittee on April 13, 1967, was profoundly encouraging to all of us. We especially appreciated your citing our music program distributed throughout the state.

Your views of the broad definition for the term "educational" in reference to use of the broadcast media seemed especially appropriate. Your final paragraph regarding equitable distribution of funds was an excellent recommendation, and if adopted, should assist greatly in the development of smaller installations like ourselves.

You may be interested in learning of indications that to the extent that the leadership prevails of the National Association of Broadcasters (NAB), the commercial broadcasting industry will be cautious but generally supportive of the legislation for public television and radio. This is very encouraging to us.

May I draw your attention to the title of S. 1160? As the title now reads, it omits recognition of radio. It would seem more appropriate if the modification read, "Public Broadcasting Act of 1967". Such a change would reconcile the title more appropriately to the inclusion of radio in the substance of the act.

By this time you should have received a copy of the national study of educational radio, entitled, "The Hidden Medium: Educational Radio, A Status Report". If you have not, would you be good enough to inform me?

With best wishes to you, and to Jim Meeker, I am

Sincerely yours,

Myron M. Curry,
Director, KFJM & CCTV

MMC/jjm

2947 North 78th Court
Elmwood Park, Illinois
60635

April 21, 1967 (Typed)
April 20, 1967 (Dictated)

Received April 26, 1967

National Assoc. of Educational Broadcasters
Mr. Jerrold Sandler
Executive Director
National Educational Radio
1346 Connecticut Avenue, N.W.
Washington, D.C. (20036)

Dear Sir:

RE: Pastore Sub-Committee Hearing

1. You are to be commended for your testimony for the Pastore Sub-Committee (which I just saw last night). (I had previously written them that I thought educational radio broadcasting could do as good or better than half the ETV I have seen so far and cost a heck of a lot less.) I have been a bit involved in educational broadcasting since helping to build and operate two educational radio (University) stations about 40 years ago-so I can appreciate your interest and problems.

2. Since I serve on several school board and industry study groups, from local to national level, I would like to have you send me any conveniently available material on the operation of your group, and what is now being done on educational radio in the United States; and also a copy of your submitted material to the Pastore committee if available.

3. Even tho it does not all agree with the NAEB position, I am sending you a copy of some response to FCC dockets 14185, 14229, and 16453. You might be interested in a school board member's thinking on Docket 14185.

4. Again, thanks for pulling for educational radio. Remember Harry Skornia's comment about TV putting a nation to sleep and radio waking them up.

Lloyd P. Morris

Lloyd P. Morris
(em)

LPM/em
cc enclosed

JS

JF: Thought you might like to see what one of SC's more liberal stations thinks of proposed ETV network.

gtc

(TO BE READ WITH EDITORIAL)
The following editorial was originally presented by Radio Station WJAY in Mullins, South Carolina. It has been edited, and it is being distributed to member stations by the South Carolina Broadcasters Association.

The Carnegie Commission on Educational TV has spent a half-million dollars on just putting the proposal into a tangible form. A half-million dollars "ain't hay", even to the Carnegie Foundation. And, the idea has President Johnson's unqualified approval. And, it does not cost the Federal Government one penny. The money to pay for the thing would come from a small tax on TV set purchases. That would provide $104-million a year to operate the thing. The thing is a new television network - one that would have NO commercials. The new television network would have 380 stations, coast-to-coast -- all paid for out of the tax on your next TV set purchase. Who would run the thing? Six men would be appointed by the President, confirmed by the Senate - and, these six men would get six more. The twelve men would run this TV network of 380 stations on the $104-million collected from the special tax on TV set purchases. Then, the public on the public's own television network would get "good" non-commercial programs, programs designed to educate you like the Carnegie Foundation wants you to be educated. Perhaps the President, whoever he is at the moment, would have some small say-so about the education you would get on the public's own non-commercial television network. Why wouldn't the President have a say-so? After all, the President appoints six of the men who run the thing -- approved by the Senate, of course - which makes that absolutely non-political and non-partisan - and, these six get six more which makes that absolutely unbiased about the war in Vietnam, the debt ceiling, your Social Security tax which gets bigger while the dollar gets smaller, Medicare's expansion, Civil Rights, the United Nations, the next deal with Moscow -- you see that the six men chosen by another six would assure you education on these things that is absolutely unbiased.

Who started this thing? Dr. James R. Killian, Jr. is chairman of the Carnegie Commission on Educational Television. Dr. Killian is, also, chairman of the board of Massachusetts Institute of Technology. Massachusetts Institute of Technology is, also, the former base of operations of Dr. Walt W. Rostow, chairman of the President's National Security Council, appointed by the late President Kennedy and retained by President Johnson. Dr. Rostow is the author of the "Russia is mellowing" theory on which U-S foreign policy is based and by which the United States proposes to trade with the Reds while they kill off U-S young men at the rate of 8,000 a year (currently) and kill off U-S currency value at the rate of $24-billion a year - $24-billion, spelled with a "B".

Dr. Killian, the Carnegie Foundation, President Johnson, Dr. Rostow have this thing all worked out except for one thing. They need a bill passed by Congress to tax your next TV set. If Congress passes that bill, you've had it -- you, and your children. A Federal Government TV network of 380 stations would eventually control your decisions just like Hitler controlled the German people's decisions. It does seem like such a good idea, until you look again. The Carnegie Foundation has made its move. It's your move, now.

CLEMSON UNIVERSITY
CLEMSON, SOUTH CAROLINA 29631

UNIVERSITY COMMUNICATIONS CENTER

April 25, 1967

Mr. Jerrold Sandler
Executive Director
National Educational Radio
Division of National Association
of Educational Broadcasters
1346 Connecticut Avenue, N.W.
Washington, D.C. 20036

Dear Jerry:

I have just finished reading your statement before the sub-committee on communications of the Senate commerce committee. And I must say that I am impressed all over again with the work that you folks have done within the past few months.

I thought this was an excellent statement, really clarifying the role of educational radio in our multi-media society. Your statement and the magnificent study "The Hidden Medium", have suggested to me a number of ways which we may use educational radio if we can ever get our interconnecting plans beyond the talking stage.

I appreciate the note that your Adminstrative Assistant sent me regarding my earlier letter. It's quite evident that you've been very busy, and in a most effective way. Perhaps we'll have a chance to get together at the Board Meeting in June. Best regards.

Sincerely,

Harry

Harry Durham, Director
University Communications
Center

WHD/hm

(S. 1160 Hearing, Witness List* continued)

Thursday, April 13, 1967

Everett N. Case, Chairman of the Board of Directors, National Educational Television, 10 Columbus Circle, New York, N.Y. 10019, and President of the Alfred P. Sloan Foundation, New York City

John F. White, President, National Educational Television, and member of its Board of Directors, 10 Columbus Circle, New York, N. Y. 10019

E. William Henry, Director of the National Association of Educational Broadcasters and former Chairman of the Federal Communications Commission, Arnold & Porter, 1229 Nineteenth Street, N. W., Washington, D. C.

Edwin G. Burrows, Manager of WUOM Radio, University of Michigan, Administration Building, Ann Arbor, Michigan, 48104, and Chairman of the Board, National Association of Educational Broadcasters

Jack G. McBride, Manager of KUON, Lincoln, Nebraska, head of Nebraska Educational Television Network, and Chairman of the Board of Educational Television Stations Division of NAEB, University of Nebraska, 12th & R Streets, Lincoln, Neb. 68508

Newton N. Minow, member of the Board of the Chicago Educational Television Association, former Chairman of the Federal Communications Commission, member of the Board of NET; Leibman, Williams, Bennett, Baird and Minow, 208 South La Salle Street, Chicago, Illinois 60604

Devereux Josephs, Chairman of the Board, WNDT, 51 Madison Avenue, New York City 10010

C. Scott Fletcher, member of the Board of NAEB, member of the Board of the Miami Education Television, WTVS; and Executive Consultant of Educational Television Stations, 1346 Connecticut Avenue, N. W., Washington, D.C. 20036

Friday, April 14, 1967

Dr. George Bair, Chairman of the Board, Instruction Division, NAEB; Director of Education, South Carolina Educational Television Commission, 2712 Millwood Avenue, Columbia, South Carolina 29205

Jerrold Sandler, Executive Director of National Educational Radio Division of NAEB, 1346 Connecticut Avenue, N. W., Washington, D. C. 20036

Dr. Fred Harrington, President of the University of Wisconsin and a Director of NAEB, Madison, Wisconsin

* Not necessarily in order of appearance.

(S. 1160 Hearing, Witness List* continued)

Friday, April 14, 1967 continued

Willard Shadel, Associate Director of School of Communications, University of Washington, 3611 Evergreen Point Road, Bellevue, Washington

Leslie Paffrath, President of S. K. Johnson Foundation, Racine, Wisconsin

Professor Robert Lewis Shayon, Professor of Communications, University of Pennsylvania and critic for Saturday Review, Philadelphia, Pennsylvania

Dr. Frank M. Woolsey, Jr., Associate Dean of Albany State Medical College, Albany, New York 12208

* Not necessarily in order of appearance.

ETS

A division of

EDUCATIONAL TELEVISION STATIONS

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

PHONE: 667-6000 • 1346 CONNECTICUT AVENUE • WASHINGTON, D. C. 20036

April 7, 1967

To: ETS Station Managers
From: Chalmers H. Marquis
Re: Unofficial Schedule of Witnesses at Senate Subcommittee Hearings on Public Television, April 11-14, 1967.

Tuesday, April 11:	HEW Secretary John W. Gardner; FCC Chairman Rosel H. Hyde; Governor, Virgin Islands, Ralph Paiewonsky; Roger L. Stevens, Chairman, National Endowment for the Arts
Wednesday, April 12:	From the Carnegie Commission on Educational Television: Dr. James R. Killian, Jr., Chairman; Mrs. Oveta Culp Hobby, Leonard Woodcock, and Edwin H. Land. From the Ford Foundation: McGeorge Bundy, President; Fred Friendly. John Kiermaier (WNDT-New York), EEN President
Thursday, April 13:	From NET: Everett Case, Board Chairman; John F. White, President. E. William Henry, former FCC Chairman, NAEB Public Director; Edwin G. Burrows, NAEB Board Chairman. For ETS: Jack G. McBride, ETS Board Chairman; Newton Minow, Board Member, WTTW, WXXW, Chicago and NET, FCC Chairman when ETV Facilities Act was passed; Devereux Josephs, Board Member, WNDT; C. Scott Fletcher, ETS Executive Consultant, NAEB Public Director.
Friday, April 14:	George Bair, NAEB Instructional Division Board Chairman For NER: Jerrold Sandler, NER Executive Director; Leslie Paffrath, President, The Johnson Foundation; Dr. Fred Harrington, NAEB Public Director; Willard Shadel, University of Washington; Dr. Robert Lewis Shayon, University of Pennsylvania; and Dr. Frank M. Woolsey, Jr., M.D., Albany State Medical College.

JS

MEMORANDUM

To: Executive Staff
ETS Staff

April 3, 1967

From: Chuck Marquis

Here is the current status of NAEB witnesses and the general outline of their testimony:

Thursday, April 13 (following National Educational Television's Everett Case and Jack White) approximately 11:00 a.m. NAEB Board Chairman, Edwin Burrows, WUOM, gives general background of NAEB, names groups of witnesses and that they will all support S. 1160 without change. Gives brief general statement in support of S. 1160. Introduces next witness, E. William Henry. Henry, Public Director of NAEB and former Chairman of FCC, will describe why he supports bill, and that it does not threaten freedom of broadcasting. At approximately 1:30 p.m. testimony resumes with ETS panel, Chaired by Jack McBride, ETS Board Chairman and KUON, Lincoln, Nebraska and Nebraska ETV Network. McBride analyzes bill re ETV stations, citing successful history of ETV Facilities Act, what bill means to stations. Introduces Newton Minnow, member of Board of WTTW, WXXW, Chicago and NET and former Chairman of FCC when ETV Facilities Act was passed. Minnow cites why act will help his stations, NET, and the entire U.S. McBride then introduces Devereux Josephs, former Chairman of Board of WNDT, New York. Speaking as a businessman and citizen. McBride then introduces C. Scott Fletcher, NAEB Public Director, ETS Executive Consultant, member of the Board of the two Miami school-owned ETV stations, former President, NET, etc., and instigator of the Carnegie Commission. Emphasis would be on support of the Commission by the original ETS Ralph Lowell Committee, and the previous 1964 Conference which mandated this action and the 1967 Conference which followed it up, and which was attended by the governing board members of the stations as well as the managers and in general how the Conference responded to the bill, etc. (We assume this will last through 4:30 p.m., April 13th).

12:00 or 1:00 Shayon

Friday, April 14 - 10:00 a.m. NAEB Instructional Division witness, George Bair, Chairman of the Instructional Division and Director of Education for the South Carolina ETV Network and additional witnesses. They will speak to the fact that instructional uses of television are relevant to all three titles of the bill and that the world of instruction believes this bill will be extremely constructive. (It is assumed this will last until noon.)

Friday, April 14 - 1:30 p.m. National Educational Radio, division of NAEB witnesses, Jerry Sandler will Chair the panel representing particularly the National Educational Radio Network. He will speak to radio's support of all phases of the bill. With him will be Leslie Paffrath, President of the Johnson Foundation which has long supported educational radio and sponsored the Wingspread Conference last year, a parallel Conference and effort to the ETS Conferences and the Carnegie report. Additional

NER witnesses include Dr. Fred Harrington, University of Wisconsin an NAEB Public Director and Head of the oldest educational service in the United States plus TV. William Shedel, University of Washington and ex-commercial broadcaster, Dr. Robert Lewis Shayon, Professor of Communications, University of Pennsylvania and also Saturday Review of Literature, radio and TV critic, Dr. Frank Woolsey, Jr. M.D. President of the Albany State Medical College, initiator of the use of radio in 18 states for medical post-graduate education. (This is expected to last all Friday afternoon.)

CHM/bb

C. Marquis J. Sandler

ccs: NAEB Executive Staff
E. Burrows April 7, 1967
J. Burke

RE: Scheduling of Witnesses for Next Week

I have tried unsuccessfully at least five times in the last 24 hours to clarify one point with you: namely, that Robert Lewis Shayon must be scheduled to testify on Thursday the 13th and should be so scheduled. It is impossible for him to be there on the 14th under any circumstances, and he has agreed to come with the clear understanding that he will be called on the 13th. He has also urged that every possible effort be made to get him on as early as can be arranged due to a severely over-committed schedule later that day in Philadelphia.

As I explained to you last Saturday afternoon at the Kenwood Country Club, the best way to handle this, I believe, would be to schedule him following the NET witnesses and prior to the ETS witnesses. In that way, he could be on either at the very end of the morning session, or at the very beginning of the afternoon session. In either case, I do not anticipate that his oral testimony will be more than about 10 minutes.

Because of the nature of frenetic activity surrounding such hearings, I consider it imperative that such arrangements be completely clarified in advance and so transmitted to Nick Zapple. Since you are the coordinator for all of NAEB regarding this hearing, this task is yours to perform. Under no circumstances do I believe it either right or proper to leave such a schedule change either to the last minute or to chance. It is precisely through such loose working arrangements, that we have gotten into precedural difficulties in the past within our own organization.

I would also appreciate your making the necessary corrections regarding spelling and order of witnesses as follows:

a. Robert Lewis Shayon ... not Louis (to be scheduled between NET and ETS on Thursday, April 13)

b. On Friday, April 14 under NER:

1. Jerrold Sandler ... not Jerry
2. Willard Shadel should be listed third, not last
3. Leslie Paffrath ... not Lesley, President, The Johnson Foundation
4. Dr. Frank M. Woolsey, Jr., M.D. ... title should be Associate Dean of the Albany State Medical College, not President
5. Dr. Fred Harrington should be listed as President, University of Wisconsin, an NAEB Public Director, and Head of the oldest educational service in the United States.

JAMES O. EASTLAND, MISS., CHAIRMAN
JOHN L. MCCLELLAN, ARK.
SAM J. ERVIN, JR., N.C.
THOMAS J. DODD, CONN.
PHILIP A. HART, MICH.
EDWARD V. LONG, MO.
EDWARD M. KENNEDY, MASS.
BIRCH BAYH, IND.
QUENTIN N. BURDICK, N. DAK.
JOSEPH D. TYDINGS, MD.
GEORGE A. SMATHERS, FLA.
EVERETT MCKINLEY DIRKSEN, ILL.
ROMAN L. HRUSKA, NEBR.
HIRAM L. FONG, HAWAII
HUGH SCOTT, PA.
JACOB K. JAVITS, N.Y.

United States Senate

COMMITTEE ON THE JUDICIARY

April 14, 1967

Mr. William R. Boehle
Chairman, Department of Music
The University of North Dakota
Grand Forks, North Dakota 58201

Dear Mr. Boehle:

Because of the interest you have expressed in the educational radio provisions of S. 1160, I wanted you to know that Thursday I expressed my support for this legislation to the subcommittee which is holding hearings on this bill. I am enclosing for your study a copy of the statement I presented to the Senate Communications Subcommittee in support of Senator Magnuson's bill authorizing funds for educational radio and television.

It is my hope that North Dakota will significantly benefit from expanded public broadcast facilities, and I hope that Congress will take speedy action in approving this legislation. If you have any questions concerning it, feel free to call on me.

With kind regards, I am

Sincerely,

Quentin N. Burdick

QNB:jw
Enclosure

JAMES O. EASTLAND, MISS., CHAIRMAN
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JACOB K. JAVITS, N.Y.

United States Senate

COMMITTEE ON THE JUDICIARY

April 14, 1967

Mr. Bernard O'Kelley
Dean, College of Arts and Sciences
The University of North Dakota
Grand Forks, North Dakota 58201

Dear Dean O'Kelley:

Because of the interest you have expressed in the educational radio provisions of S. 1160, I wanted you to know that Thursday I expressed my support for this legislation to the subcommittee which is holding hearings on this bill. I am enclosing for your study a copy of the statement I presented to the Senate Communications Subcommittee in support of Senator Magnuson's bill authorizing funds for educational radio and television.

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With kind regards, I am

Sincerely,

Quentin N. Burdick

QNB:jw
Enclosure

JAMES O. EASTLAND, MISS., CHAIRMAN
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HUGH SCOTT, PA.
JACOB K. JAVITS, N.Y.

United States Senate

COMMITTEE ON THE JUDICIARY

April 14, 1967

Mr. Tamar C. Read
Assistant Professor of Music
University of North Dakota
Grand Forks, North Dakota 58201

Dear Mr. Read:

Because of the interest you have expressed in the educational radio provisions of S. 1160, I wanted you to know that Thursday I expressed my support for this legislation to the subcommittee which is holding hearings on this bill. I am enclosing for your study a copy of the statement I presented to the Senate Communications Subcommittee in support of Senator Magnuson's bill authorizing funds for educational radio and television.

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With kind regards, I am

Sincerely,

Quentin N. Burdick

QNB:jw
Enclosure

The University of North Dakota
GRAND FORKS, NORTH DAKOTA 58201

COLLEGE OF ARTS AND SCIENCES
OFFICE OF THE DEAN

TELEPHONE: 777-2749
AREA CODE 701

April 27, 1967

Honorable Quentin Burdick
United States Senate
Washington, D. C.

Dear Senator Burdick:

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As dean of a college which includes a fine Department of Social Work, I have come to be increasingly aware of the great need for competent, highly trained, and broadly educated social workers. I have also, of course, become increasingly sensitive to the growing gap between the need and the available financial resources for support of the education of social workers.

May I respectfully ask you to accept our support and thanks for any further contributions you may be able to make in this important matter?

Yours sincerely,

Bernard O'Kelly

Bernard O'Kelly
Dean

mw

cc: Interagency Committee on Expansion of Social Work Education
345 East 46th Street, Room 605
New York, NEW YORK 10017

P.S. Thank you, Senator Burdick, for your letter & enclosure of April 14 -- I believe North Dakota will benefit greatly by a favorable outcome of Senator Magnuson's bill, & here at the university we are well on with

April 20, 1967

The Honorable Quentin N. Burdick
Senate of the United States
Washington, D.C.

Dear Sir:

This is in response to your kind letter informing me of your support for the Public Television Act of 1967 (S. 1160). I speak for my colleagues at the University of North Dakota Broadcasting Service as well as myself in expressing deep appreciation for your positive position. Your statement before the Communications Subcommittee on April 13, 1967, was profoundly encouraging to all of us. We especially appreciated your citing our music program distributed throughout the state.

Your views of the broad definition for the term "educational" in reference to use of the broadcast media seemed especially appropriate. Your final paragraph regarding equitable distribution of funds was an excellent recommendation, and if adopted, should assist greatly in the development of smaller installations like ourselves.

You may be interested in learning of indications that to the extent that the leadership prevails of the National Association of Broadcasters (NAB), the commercial broadcasting industry will be cautious but generally supportive of the legislation for public television and radio. This is very encouraging to us.

May I draw your attention to the title of S. 1160? As the title now reads, it omits recognition of radio. It would seem more appropriate if the modification read, "Public Broadcasting Act of 1967". Such a change would reconcile the title more appropriately to the inclusion of radio in the substance of the act.

By this time you should have received a copy of the national study of educational radio, entitled, "The Hidden Medium: Educational Radio, A Status Report". If you have not, would you be good enough to inform me?

With best wishes to you, and to Jim Meeker, I am

Sincerely yours,

Myron M. Curry,
Director, KFJM & CCTV

MMC/jjm

CARL HAYDEN, ARIZ., CHAIRMAN
RICHARD B. RUSSELL, GA.
ALLEN J. ELLENDER, LA.
LISTER HILL, ALA.
JOHN L. MC CLELLAN, ARK.
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CLIFFORD P. CASE, N.J.
JACOB K. JAVITS, N.Y.
THOMAS J. SCOTT, CHIEF CLERK
WM. W. WOODRUFF, ASST. CHIEF CLERK

United States Senate

COMMITTEE ON APPROPRIATIONS

April 10, 1967

Mr. William R. Boehle, Chairman
Department of Music
The University of North Dakota
Grand Forks, North Dakota 58201

Dear Mr. Boehle:

Thank you very much for your letter of April 4 with further reference to the Public Television Act of 1967.

Mr. Boehle, I appreciated hearing from you and having your further thoughts on this legislation including amending the title of the bill to include broadcasting. Your views are most helpful to me, and I assure you they will be given every consideration when this legislation is before the Senate.

With kindest personal regards,

Sincerely yours,

MILTON R. YOUNG

MRY:sv

COMMITTEES:
AERONAUTICAL AND SPACE SCIENCES
ARMED SERVICES
FOREIGN RELATIONS
APPROPRIATIONS, EX OFFICIO
JOINT ECONOMIC
DEMOCRATIC POLICY
DEMOCRATIC STEERING

United States Senate

WASHINGTON, D.C. 20510

STUART SYMINGTON
MISSOURI

STANLEY R. FIKE
ADMINISTRATIVE ASSISTANT

April 5, 1967

Mr. L. F. P. Curry
Curry Steel Products Company
P. O. Box 443
Independence, Missouri 64051

Dear Mr. Curry:

This will acknowledge your letter of April 3 favoring the inclusion of radio broadcasting in the proposed Public Television Act of 1967.

I am taking the liberty of forwarding a copy of your letter and the enclosure to the Senate Commerce Committee which will begin hearings on the legislation April 11. Though not a member of the Committee, I will keep a close eye on forthcoming proceedings.

Thank you for bringing your suggestions to my attention.

Sincerely,

Stuart Symington

SS:aw

April 7-9 and 13-15, all beginning at 8:15 p.m. in Burtness Theatre. The final two programs in the 1966-67 Forensics Forum schedule will be conducted in April. An evening of oral interpretation will be held April 12 and a Hyde Park Forum, featuring talks on a variety of subjects, will be April 26. Both are at 7:30 p.m. in the River Valley Room of the University Center.

Among other April events are: one man exhibit of paintings by William Landwehr, graduate teaching assistant in art, Chester Fritz Library art gallery, Monday (April 3) through April 14; Military Ball, 8 p.m., Friday (April 7); recognition dinner for Graduate School Dean and Mrs. C. J. Hamre, State Ballroom and Dakota Lounge, University Center, 6:30 p.m., April 10, and Film Club Series presentations, Education Building auditorium, 8 p.m., April 21 and 29.

University of North Dakota Newsletter, v XXXVIII, no. 40, Apr. 3, 1967

----UND----

U PLANS SESSION FOR HOSPITAL, NURSING HOME HEADS

GRAND FORKS, N. D. -- The eighth annual School for Hospital and Nursing Home Administrators is scheduled April 12-13 at the University of North Dakota. The school is being jointly sponsored by the North Dakota Hospital Association, the UND General Extension Division and the College of Business and Public Administration.

Sessions at the University Center will be conducted by members of the UND faculty who are trained in the fields of management and human relations. Modern management techniques will be the special concern of the two-day school. "Buzz sessions" have been included on the program to enable administrators and their representatives to discuss mutual problems.

Registration will be held in the University Center Fireside Lounge at 8:15 a.m. April 12. Fees are $10 for the first registration from an institution and $7.50 for each succeeding one from the same institution. Information about hotel and motel accommodations may be obtained from Harvey C. Hanson, executive director, North Dakota Hospital Association, Grand Forks. Program brochures and pre-registration forms are available through the University General Extension Division.

----UND----

U STUDIES ROLE OF EDUCATIONAL RADIO, TV

GRAND FORKS, N. D. -- A recent Ford Foundation grant of $38,000 to National Educational Radio, a division of the National Association of Educational Broadcasters, for a comprehensive study of the status and needs of educational radio in the United States is expected to provide beneficial effects for local educational radio stations such as the University of North Dakota's broadcasting service, KFJM.

"This grant is a recognition that educational radio needs developing," said Myron Curry, director of KFJM and closed circuit television at UND. "For KFJM and other educational radio services, the findings of the survey can assist in development of patterns and goals. We will have data available which has never been available before."

(continued)

U Studies Role Of Educational Radio, TV (continued)

Curry indicated that the study, which will survey the relationship between educational radio and television and how they can best serve the public at large, will provide a sound basis for determining the most appropriate roles for educational radio in the context of public education.

The grant could also provide guidelines for educational stations in utilizing provisions of a bill which is currently before the U.S. Senate Committee on Commerce, under the chairmanship of Sen. Warren G. Magnuson (D-Wash.). Hearings will be held by the communications subcommittee of the Committee on Commerce beginning April 11. The bill is Senate Bill 1160, the proposed Public Television Act of 1967, to broaden and expand educational television and radio services and facilities. The bill would improve the program of grants for construction of non-commercial broadcasting facilities, authorize a study of instructional television and its relations to educational television and establish and finance a non-profit corporation to assist educational television and radio program operations.

The bill marks the first time the Federal government, in a piece of legislation, has recognized the existence of educational radio and has suggested its incorporation into the various items of legislation. The present proposal calls for a "Corporation for Public Television." It would have a 15-member board of directors appointed by the United States President with the advice and consent of the Senate. It has been suggested that the corporation be named "Corporation for Public Broadcasting" to conform more precisely with the inclusion of radio in the 1967 proposed bill.

UND President George W. Starcher stressed the potential benefits which the bill could provide to educational radio and television in North Dakota and to the nation. "Both media have clearly demonstrated their capabilities as educational and cultural resources," President Starcher commented. "They have lacked significant support because of more immediate, pressing educational needs. If they now receive the necessary support, they can assist in satisfying some of these needs and possibly can aid in retarding the distressing flow of young people from rural to urban areas, and the exodus of people from our state."

Curry, who is a member of the board of directors for National Education Radio, recently visited with various legislators and their assistants in Washington, D.C., concerning the bill. "They were eager to hear from interested constituents about the bill and I strongly urge every citizen to write to legislators in support of it," he said.

Results of the study undertaken with the Ford grant will be a step toward determining needs and status of educational radio and TV and passage of the bill would assure continued progress in those directions, Curry commented. The study will cover virtually every aspect of the educational broadcasting field, including financing, organization and administration, program policy, technical capabilities, instructional and other specialized uses, the range and scope of broad community services, audience research and long-range planning.

Special consultant for the National Educational Radio (NER) research is Herman W. Land Associates, Inc., of New York City, a communications consultant firm. They are aiding in the development of the overall research design and analysis and will prepare a comprehensive report for NER. The survey is slated for completion by April 30. KFJM was established at UND in 1923 and now serves an area which includes the eastern third of North Dakota and some 12 counties in Minnesota.

----UND----

U COLLEGE OF ARTS, SCIENCES NAMES 371 TO DEAN'S LIST

April 3, 1967

Subject:
Senate Bill 1160
"Public Television Act of 1967"

The Honorable Stuart Symington
United States Senator
Senate Office Building
Washington, D. C.

Dear Senator Symington:

The provisions of S.1160 are so significant for radio educational broadcasting generally and in the metropolitan area of Kansas City, that I write in behalf of this Bill. Hitherto, television has fared well in public support, but public support of radio has been neglected.

I hope the title itself can be amended to read "Public Broadcasting Act of 1967", for the reason that the text of the Bill, as it should, applies to both radio and television.

Educational radio here has made extensive contributions to our cultural life. And this without having had a strong base of financial support. The stations concerned are as follows: Kansas University, Lawrence, 100,000 Watts, FM, TV; University of Missouri in Kansas City, 20,000 Watts, FM; Nazarene Theological Seminary, Kansas City, 10 Watts, FM; Central Missouri State College, Warrensburg, 10 Watts, FM.

The University of Missouri at Columbia, I understand is applying for an educational band, bus is now confined to a commercial TV station.

The programs of the above stations are not available from any other source. They are vital to the educational work of the institutions with which they are connected. They include lectures on various subjects, addresses, course work for enrolled or extensions students; music, both classical and modern, as well as other matters, and reach a wide public.

For your information I enclose the March 19, 1967 supplement to the Kansas City Star. This is entitled "The Kansas City Star TV Scene" (an amendment there is in order, too). Your attention is called to pages 4H, 5H and 6H, where articles appear respecting educational radio locally and in Missouri. They are by Joyce Wagner, and I think you will find them interesting and informative.

In my experience I find educational radio performing a useful public function.

S.1160 if enacted into law will continue and extend this function, and I believe the Bill deserves your backing.

Sincerely yours,

L. F. P. Curry

LFPC:za
Enclosure

Similar letter to Senator Edward V. Long

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United States Senate

COMMITTEE ON THE JUDICIARY

April 14, 1967

Mr. Myron M. Curry
Director, KFJM & CCTV
The University of North Dakota
Grand Forks, North Dakota 58201

Dear Mr. Curry:

Because of the interest you have expressed in the educational radio provisions of S. 1160, I wanted you to know that Thursday I expressed my support for this legislation to the subcommittee which is holding hearings on this bill. I am enclosing for your study a copy of the statement I presented to the Senate Communications Subcommittee in support of Senator Magnuson's bill authorizing funds for educational radio and television.

It is my hope that North Dakota will significantly benefit from expanded public broadcast facilities, and I hope that Congress will take speedy action in approving this legislation. If you have any questions concerning it, feel free to call on me.

With kind regards, I am

Sincerely,

Quentin N. Burdick

QNB:jw
Enclosure

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STATEMENT OF SENATOR QUENTIN N. BURDICK
BEFORE SUBCOMMITTEE ON COMMUNICATIONS
SENATE COMMERCE COMMITTEE
IN SUPPORT OF S. 1160
Thursday, April 13, 1967

I want to thank you for the opportunity to appear before this distinguished subcommittee to support legislation which I believe is among the more important measures which faces this Congress. I believe we should continue providing necessary help in the development of public broadcasting facilities.

The necessity for this grows out of the nature of broadcasting. We accept the public philosophy that government should help people do in concert what they cannot do individually. Because the nature of broadcasting limits the number who may have the privilege and imposes high costs for complex equipment and creation of programs, public action is required to assure the development of informational and educational media.

I cannot emphasize the public role too much because the media of communication which the bill before this subcommittee would assist, serve segments of the public no other medium can serve. It rightly should be part of our national policy, and

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I believe that a majority of the Congress will concur in this.

I think it is important too that the broadcasting facilities and opportunities provided should be operated within a very broad definition as to what is educational. Instructional programs will always be a core part of broadcasts from these educational media, but programs of information that enrich the lives of our citizens, or that provide cultural opportunities not otherwise afforded them, are also very important.

The socioeconomic structure of our society is being altered today by the emphasis on education as the necessary requirement for each citizen to find his "Place in the Sun". Educational broadcasting will contribute to the American dream of equality of opportunity in this area by making the benefits of the best possible formal education available to more and more people.

A second major social change influencing this nation is the affluence of time and money brought about by the productive efficiency of our industry. We are presented with an unparalleled opportunity to enrich the lives of citizens by making available to them the best of creative talents in music, painting, drama and other arts.

I have spoken so far of "broadcasting", because I support

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provisions of this bill for both television and radio. The fiscal needs of television are greater, of course, but both of them are necessary.

North Dakota at present has one educational television channel operating which serves only a portion of the State. In varying stages of planning and execution are additional facilities which would provide a network of stations to blanket the entire State.

The sparse population in some areas of our State makes it difficult to provide adequate funding for educational television out of local revenues. This population pattern, however, makes it all the more imperative that we have educational television facilities to extend the classroom and to provide cultural enrichment to those people who would not otherwise be exposed to it.

Neither is North Dakota blanketed with educational radio stations, but the reasons for its necessity are the same as for educational television.

I want to call to your attention one unique project that has provided a program of music via radio to small schools which are otherwise unable to have music teachers. One of the State's two educational radio stations has produced and duplicated a recorded program of music which has been broadcast voluntarily by commercial stations. This has been done in the spirit of

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making the best of what is available. But the funds necessary for the modern equipment to continue producing this program could be provided by this bill, and I hope that it will be.

There is only one additional area which I wish to discuss with you today. That is the method of allocating available funds to the states to assure an equitable distribution of grants that meet realistic needs. As this bill is drawn, it would be possible for as few as eight of the 56 states and territories entitled to funds to receive them during any fiscal year. May I suggest that a formula be adopted which would allocate approximately half the funds available each year to a large number of the states and territories which would qualify for funds, and that the remaining funds be allocated in the form of larger grants to a smaller number of states or territories which plan major projects during that fiscal year.

JAMES O. EASTLAND, MISS., CHAIRMAN
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With kind regards, I am

Sincerely,

Quentin N. Burdick

QNB:jw
Enclosure

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United States Senate

COMMITTEE ON COMMERCE

April 6, 1967

Mr. Jerrold Sandler
Executive Director
National Educational Radio
1346 Connecticut Avenue N.W.
Washington, D.C.20036

Dear Mr. Sandler:

My thanks for supplying copies of the many favorable stories which are being carried by leading newspapers regarding the importance of having educational radio included in the Public Television Act of 1967.

This service is most appreciated, Mr. Sandler by Nick Zapple and other members of my staff as well as by myself.

Kindest regards.

Sincerely,

Warren G. Magnuson

WARREN G. MAGNUSON, U.S.S.

WGM.d

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

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